## How To Write Headlines That Drive Traffic, Shares, and Search Results

## **Power And Emotion Words**

absolutely abuse advise affordable agony alert amazing announcing anonymous approved armageddon arrived arrogant assault astonishing astoundingly as the attractive audacity authentic avenge backbone backdoor backed backlash

banned bargain beating before you forget behind the scenes belief best-selling beware big billion black market blacklisted blinded blissful bloodcurdling bloody blow your mind bomb boost bootleg bottom bravery brazen breakthrough breathtaking

bright buffoon bully bumbling burned cadaver cash catastrophe caution censored certified challenge chance cheap cheer collapse colorful colossal compare competitive complete compromise concealed confessions confidential

conquer conspiracy controversial corpse courage crammed crave crazy crisis crooked crue crush cure danger daring deadline deadly death defiance delight delighted delightful delivered depraved

destiny

destroy devastating devoted direct dirty disastrous discount disgusting disinformation dollar double download drowning dumb easily easy edge embarrass emerging empower endorsed energize energy enormous epic evil excellent excited exciting exclusive expert explode exploit exposed

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extra eye-opening fail faith famous fantastic fascinating fearless feast feeble fire fleece floundering flush focus fool fooled for the first time forbidden force-fed forgotten fortune foul frantic free freebie frenzy fresh on the mind frightening frugal fulfill full fundamentals gambling

genuine gift gigantic grateful greatest greed grit growth guaranteed gullible hack had enough happy hate hazardous helpful helpless help are the hidden high highest hoax hope horrific how to make how to hurricane hurry hypnotic illegal imagination immediately important improved

in the world in the inexpensive informative innovative insanely insider insidious instructive interesting invasion ironclad irresistibly is the is what happens when it looks like a jackpot jail jaw-dropping jeopardy jubilant killer know it all largest latest launching lavishly lawsuit liberal lick lies lifetime like a normal

limited	nightmare	portfolio	results
line	no good	pound	reveal
loathsome	no questions asked	, powerful	reveng
lonely	noted	practical	revisit
, looks like a	obnoxious	, preposterous	revolti
looming	obsession	priced	revolu
lost	odd	prison	reward
lowest	of the	privacy	rich
lunatic	off-limits	private	risky
lurking	offer	prize	ruthle
lust	official	professional	sale
luxurious	on the	profit	scarce
luxury	opportunities	promising	scary
lying	outlawed	protected	screar
magic	outstanding	proven	searin
mainstream	overcome	provocative	secret
make you	painful	pummel	secure
mammoth	pale	punish	securi
marked down	panic	quadruple	secuti
massive	pay zero	quality	seize
meltdown	payback	quick	select
might look like a	peril	quickly	sensat
mind-blowing	perspective	rare	shame
minute	pioneering	rave	shatte
miracle	piranha	reckoning	shellad
mired	pitfall	reclaim	shrew
mistakes	plague	reduced	sick ar
money	played	refugee	silly
money-grubbing	pluck	refund	simple
moneyback	plummet	refundable	simpli
monumental	plunge	reliable	simpli
murder	pointless	remarkable	sinful
myths	poor	remarkably	six-fig
never again	popular	research	sizable
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skill skyrocket slaughter sleazy smash smug smuggled sniveling snob soar soaring special spectacular spine spirit spotlight staggering startling strange strangle strong stuck up stunning stupid sturdy suddenly superior sure surge surging surprise surprising surprisingly

surrender survival swindle taboo tailspin tank tantalizing targeted tawdry tech technology teetering temporary fix tempting terrific terror tested that will make you that will make that will the best the ranking of the most the reason why is thing ive ever seen this is the this is what happens unusually this is what this is thrilled thrilling timely tired to be

to the toxic trap treasure tremendous triple triumph truth try before you buy turn the tables ultimate unauthorized unbelievably uncommonly unconditional under underhanded undo unexpected unique unlimited unlock unparalleled unscrupulous unsurpassed unusual uplifting urgent useful valor valuable value vaporize

varify vibrant victim victory vindication viral volatile vulnerable wanted wanton warning wealth weird what happened what happens when what happens what this when you see when you whip whopping wicked will make you willpower withheld wonderful wondrous worry wounded you need to know you need to you see what you see zinger

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## **Common Words**

а	for	- 11	these
about	from	me	they
after	get	most	things
all	has	my	this
an	have	no	to
and	he	not	up
are	her	of	was
as	his	on	what
at	how	re	when
be		she	who
but	if	sould	why
by	in	SO	will
can	is	that	with
did	it	the	you
do	just	their	your
ever	like	there	-)

Pro Tip: Try writing headlines that promise a solution: How To\_\_\_\_\_That Will Help You\_\_\_\_\_

## **Uncommon Words**

actually awesome baby beautiful being best better boy dog down facebook first found girl good guy

happened heart here its know life little look love made make makes man media mind more

need never new now old one out people photos really reasons right see seen social something thing think time valentines video want watch way ways world year years you'll

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