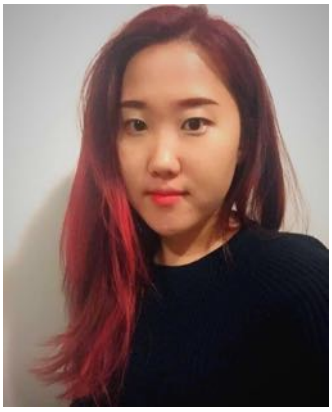
POTATOHANDS

portfolio



Jisook Kim

UIX Designer and Illustrator

as a doodler and a illustrator POTATOHANDS

in Sydney, NSW, Australia

Nationality I South Korea
Mobile I +61 0414 248 233
Mail I potatohandskim@gmail.com
Website I www.potatohands.com

WORK EXPERIENCE

NeoLAB convergence I in Australia (2017 -) as UIX Designer

POTATOHANDS I in South Korea,The Philippines (2012 - 2017) as BX, CX, Visualization Graphic Designer

E-LAND I in South Korea (2010 - 2011) Fashion Graphic Designer

EDUCATION & TRAINING

Bachelor Degree I in Chung-Ang university, South Korea (2006 - 2010)
Main major : Fashion Design, Sub major : Trade

NGO 'World Vision' Global citizen educator course I in South Korea (2015)

Asha Personal color certificate I in South Korea (2014)

Diploma of KTEE Leadership Academy I in South Korea (2012 - 2013)

2019-

01

Grida

IOS App

Role

Prototyping, Brand Identity, Illustration, UX, UI Design

2019

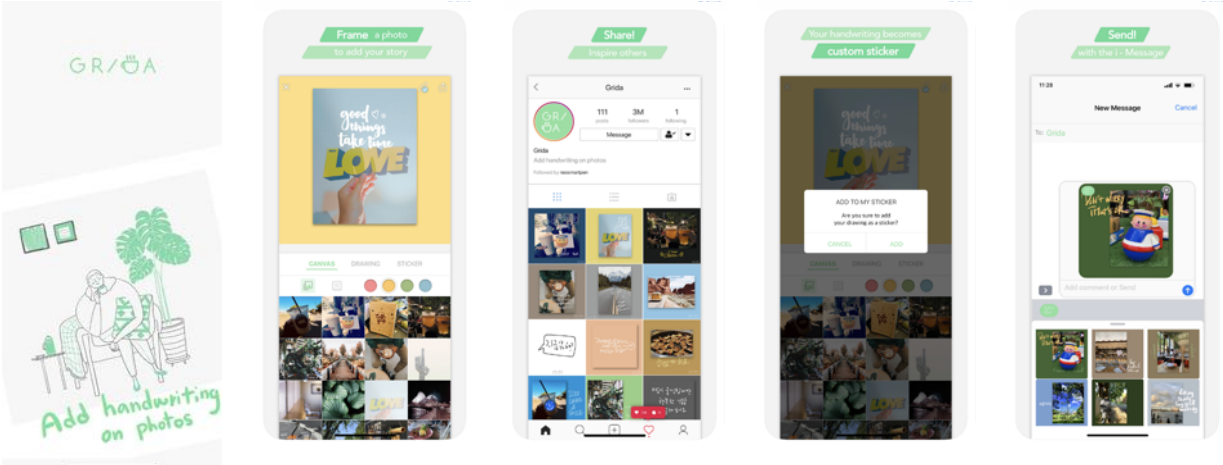
01

Grida
IOS App

Role

Prototyping, Brand Identity, Illustration, UX, UI Design

Download from the App Store



Handwriting on Photos

Website I https://itunes.apple.com/app/grida-handwrite-on-photos/id1418413077?mt=8
Social Account I https://www.instagram.com/grida_official/

What I used tools for this project

Design I Sketch app, Zepline, Adobe illustrator, Photoshop
Prototyping I Google slide, Design thinking tools, Work shop with partners.

2018-2017

01

LearnAbout English

AOS / IOS App

Role

Prototyping, Characters, Brand Identity, UX, UI Design

02

PaperTube

AOS / IOS App

Role

Prototyping, Brand Identity, UX, UI Design

03

Windows NeoNotes v1.0

UWP App

Role

Prototyping, UX Design

2018-2017

01

LearnAbout English
AOS / IOS App

Role

Prototyping, Characters, Brand Identity, UX, UI Design

Download from the App Store

Download from Google Play

1:1 Feedback and AI interaction Education Service

Website I www.learnabout.kr
Social Account I https://www.youtube.com/channelUCfkAD43dbzJnDfBGL9ulEaQ

What I used tools for this project

Design I Sketch app, Zepline, Adobe illustrator, Photoshop
Prototyping I Google slide, Design thinking tools, Work shop with partners.

2018-2017

02

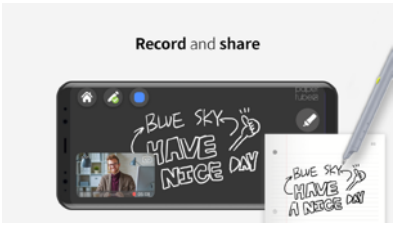
PaperTube
AOS / IOS App

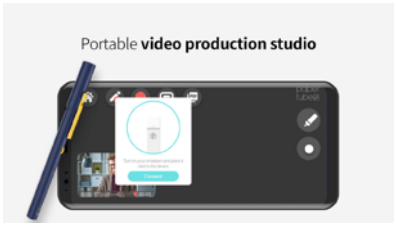
Role

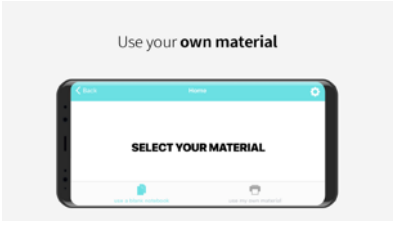
Prototyping, Brand Identity, UX, UI Design

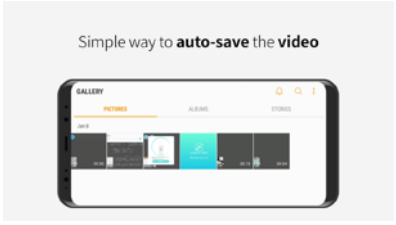
Download from the App Store

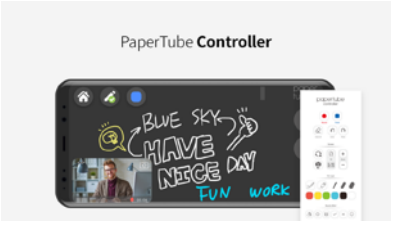
Download from Google Play











Video Recording Service

Website Ihttps://www.neosmartpen.com/en/papertube/
Social Account I https://www.youtube.com/channel/UCAjcelR8p1UGVKZgXN02O7w

What I used tools for this project

Design I Sketch app, Zepline, Adobe illustrator, Photoshop
Prototyping I Google slide, Design thinking tools, Agile.

2018-2017

03

Windows NeoNotes v1.0
UWP App

Role

Prototyping, UX Design

Productivity Service

Website I https://www.neosmartpen.com/en/neonoteswindows/

What I used tools for this project

Design I Sketch app, Zepline, Adobe illustrator
Prototyping I Google slide, Design thinking tools

2016

01

Flat fish and Rock cod
Sushi Restaurant

Role

Character, Editorial Design

02

SOUL FARMERS
Design Thingking Project

Role

Co-Founder, BX, BI, UX,UI, Editorial Design

03

Chag.o B
Buger Restaurant

Role

BI, Editorial Design

04

GATP
NGO

Role

BI, Editorial Design, Event Organizer

2016

05
ILO ILO JOSAN CHURCH
Church

Role

BI, Editorial Design

06
The Heart Tradition
Accessory Brand

Role

BI, Packaging Design

2016

01

Flat fish and Rock cod
Sushi Restaurant

Role

Character, Editorial Design

Sushi Restaurant

Website I https://goo.gl/zNf42H

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

2016

2016

02

SOUL FARMERS
Design Thingking Project

Role

Co-Founder, BX, BI, UX,UI, Editorial Design

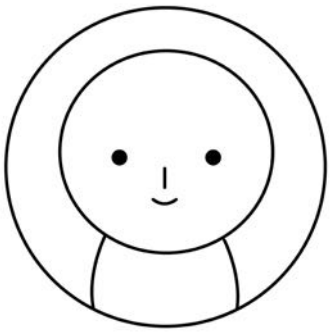
Design Thingking Project

Website I https://soul-farmers.com/

What I used tools for this project

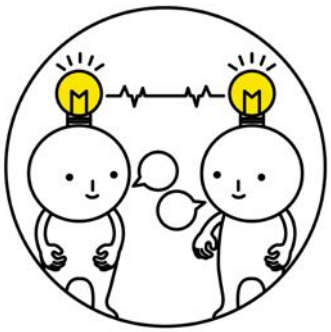
Design I Adobe illustraton, Adobe Photoshop, Adobe Indesign
Prototyping I Google slide, Design thinking tools

INTRODUCTION Soul Farmers 01



INTRODUCTION

STAND MEETING Soul Farmers 02

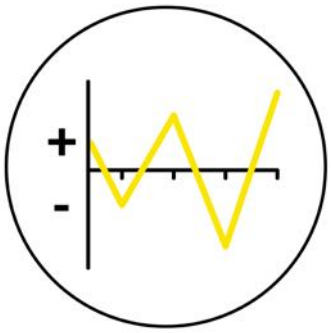


STAND MEETING

SMALL IDEATION Soul Farmers 03

SMALL IDEATION

LIFE GRAPH Soul Farmers 04



LIFE GRAPH

SELF REFLECTION Soul Farmers 08

SELF REFLECTION

ACTIVE LISTENING Soul Farmers 18

ACTIVE LISTENING

SELF REFLECTION

SELF REFLECTION

WHEN SHALL I USE THIS?
The individual/team can utilize this tool at the end of the meeting, day, week, month, or the project for wrap-up.

WHY SHALL I USE THIS?
The individual/team can improve the understanding of themselves and their project(business) by reflecting on the learnings.

TIME : 15min / person
ITEM : Paper, Bold pen

ACTIVE LISTENING

ACTIVE LISTENING

WHEN SHALL I USE THIS?
The team can utilize this tool for team building or consumer interview.

WHY SHALL I USE THIS?
Most of the problem are derived from the lack of the listening and also the first step of problem solving is listening. When you actively listen, the speaker would tell their story more actively, and this would help the discovering the insight and problem solving.

TIME : 15min / person
ITEM : Paper, Pen

2016

03

Chag.o B
Buger Restaurant

Role

BI, Editorial Design

Casual Buger Restaurant

Website I https://www.facebook.com/Chag.oBurger/

What I used tools for this project

Design I Adobe illustraton

2016

04

GATP
NGO

Role

BI, Editorial Design, Event Organizer

Global Gosichon Art Town Project

Website I https://www.facebook.com/GlobalGosichonArtTownProject/

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop
Prototyping I Google slide, Design thinking tools

2016

05

ILO ILO JOSAN CHURCH
Church

Role

BI, Editorial Design

ILOILO JOSAN CHURCH

일로일로조산교회

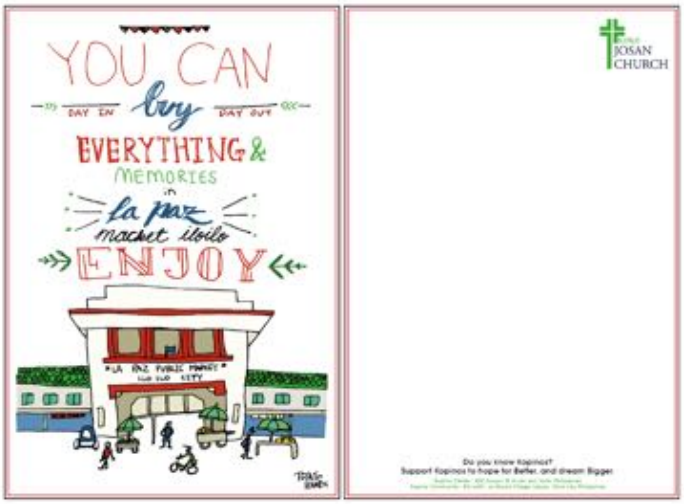
#32 Jocson St, Arevalo, Iloilo City / Tel : 0929 835 7970

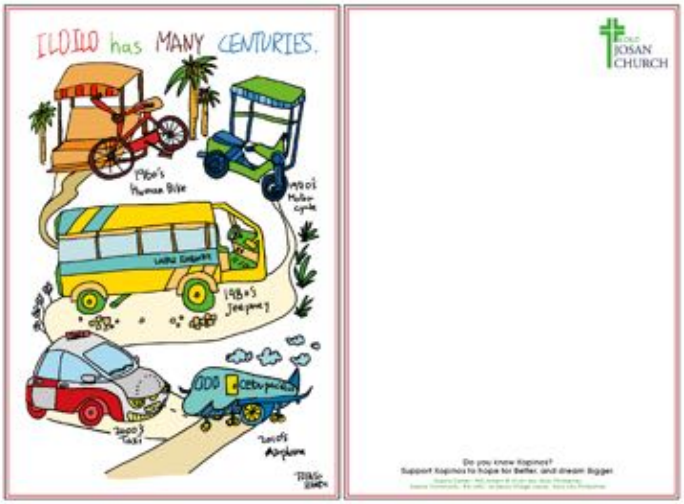
Church Banner and Post cards for charity

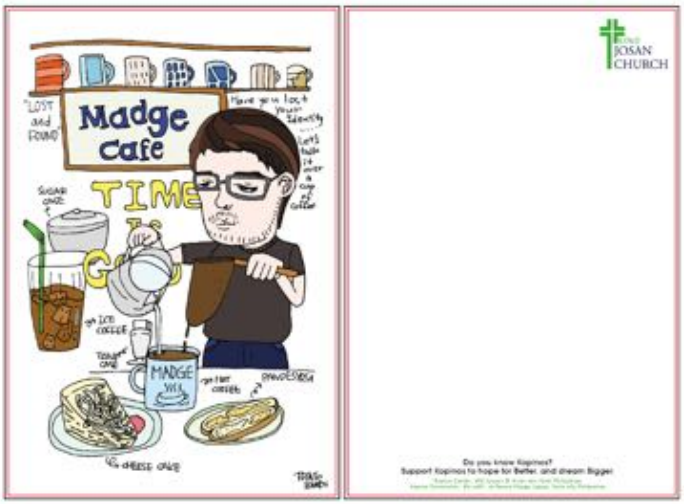
Partner Site I In the Philliphines

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop


YOU CAN
buy
DAY IN
DAY OUT
EVERYTHING &
MEMORIES
in
la paz
market iloilo
ENJOY
LA PAZ PUBLIC MARKET
ILOILO CITY
JOSAN CHURCH
Do you know Kapinoy?
Support Kapinoy to hope for Better, and dream Bigger


ILOILO has MANY CENTURIES.
1900's Human Bike
1970's Motor cycle
1980's Jeepney
2000's Taxi
2016's Airplane
JOSAN CHURCH
Do you know Kapinoy?
Support Kapinoy to hope for Better, and dream Bigger


"LOST and FOUND"
Madge cafe
TIME
MADGE
JOSAN CHURCH
Do you know Kapinoy?
Support Kapinoy to hope for Better, and dream Bigger

2016

06

The Heart Tradition
Accessory Brand

Role

BI, Packaging Design

Accessory Brand

Partner Site I In Singapore

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

2015

01

DAIZ KIDS&MEN
Fashion Brand

Role

Graphic Design

02

OMOIDE
Japanese Restaurant

Role

Character, Menu board Design

03

MOM&KIDS AWARDS
Shoes Design Contest

Role

Shoes Design, Won : the Bronze medal

04

DOWON&ILAMI
Media and Export Corporation

Role

BI Design

05
LOTTE WORLD MALL
Department store

Role

Graphic Variation Design

06
COLOR QUEEN
Personal Color Brand

Role

Character, illustration Design

07
WORLD VISION
NGO

Role

Character, illustration Design

08
JELLY SKETCH
Strat Up Brand

Role

BI, Packaging Design

09
MANJU POCKET
Inde Brand

Role

Character, illustration, Editorial Design

2015

01

DAIZ KIDS&MEN
Fashion Brand

Role

Graphic Design

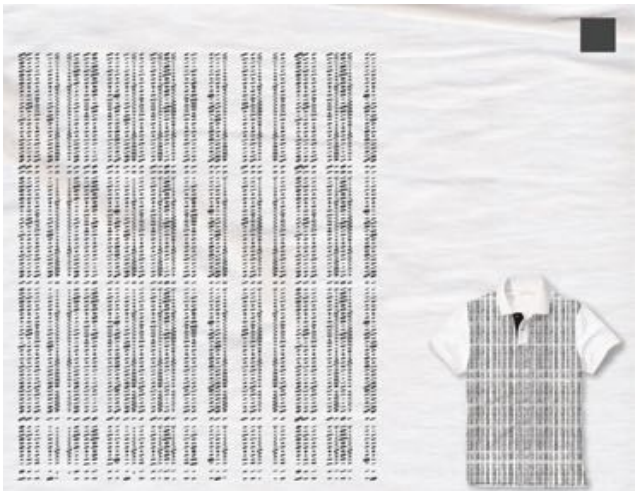
Fashion Brand T shirts Graphics

Website I https://www.facebook.com/DAIZ.official/

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

2015



2015

02

OMOIDE
Japanese Restaurant

Role

Character, Menu board Design

Japanese Restaurant

Partner site I Seoul, South Korea

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

2015

Omoidei

Thank you

FOR COMING

2015

03

MOM&KIDS AWARDS
Shoes Design Contest

Role

Shoes Design, Won : the Bronze medal

Shoes Design Contest

Web news link I https://goo.gl/TjjvfM

What I used tools for this project

Design I Adobe illustraton

2015

04

DOWON&ILAMI
Media and Export Corporation

Role

BI Design

DOWON
Media Solution Provider

Media and Export Corporation

Partner site I Seoul, South Korea

What I used tools for this project

Design I Adobe illustraton, Adobe Indesign

Laminating Film

LAMI

2015

05

LOTTE WORLD MALL
Department store

Role

Graphic Variation Design

Department store season decoration

Partner site I Seoul, South Korea

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

BLACK SEASON OFF GRAPHIC

DESIGN PLAN

2015

06

COLOR QUEEN
Personal Color Brand

Role

Character, illustration Design

Personal Color Brand

Website I https://goo.gl/WRjNqf

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

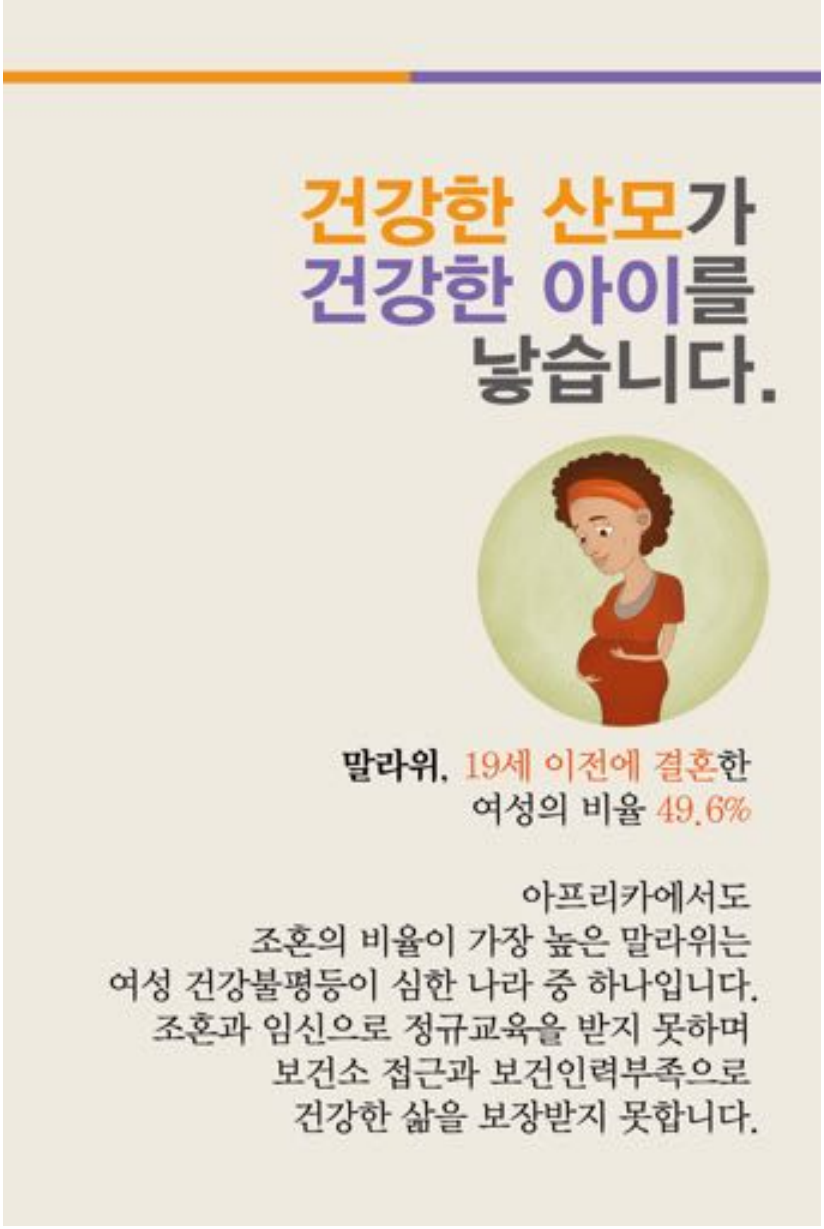
2015

07

WORLD VISION
NGO

Role

Character, illustration Design



NGO Global Citizen School Banners

Web news link I http://wvschool.or.kr/Main/

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

생명보다 귀한 가치는 없습니다.

개발도상국에서 태어난 아이들은
한국아이들에 비해 5살까지 생존할 확률이 24배 낮습니다.

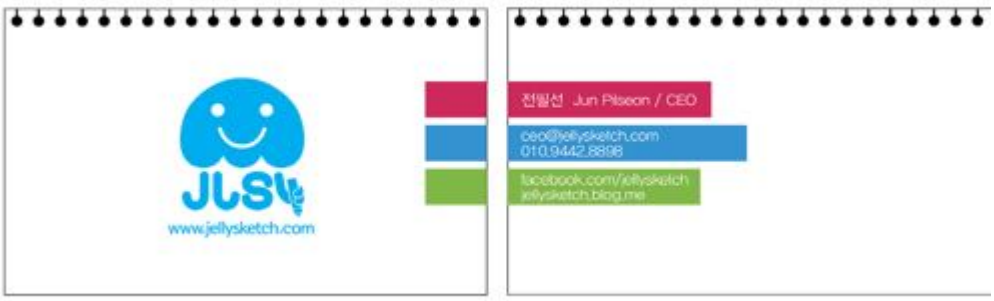
2015

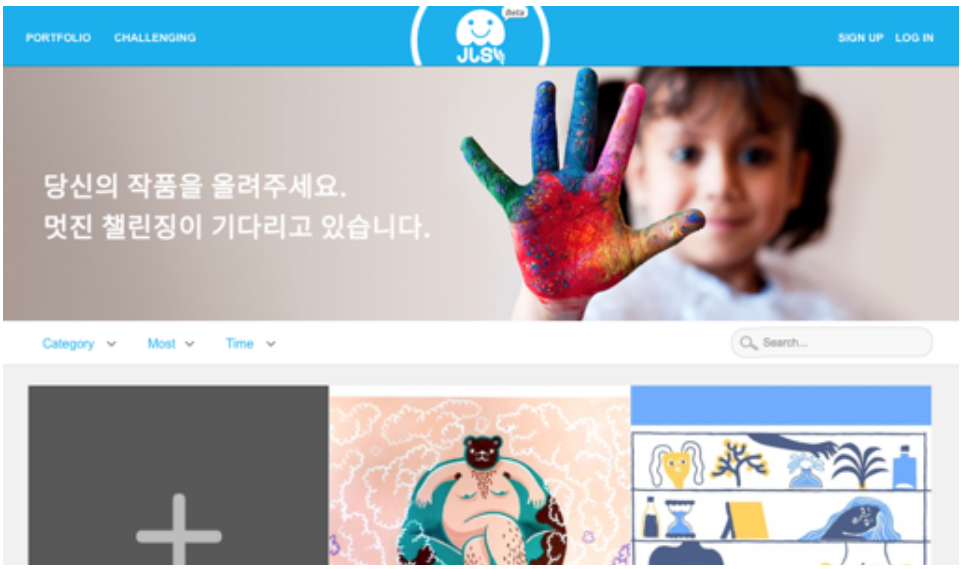
08

JELLY SKETCH
Strat Up Brand

Role

BI, Packaging Design





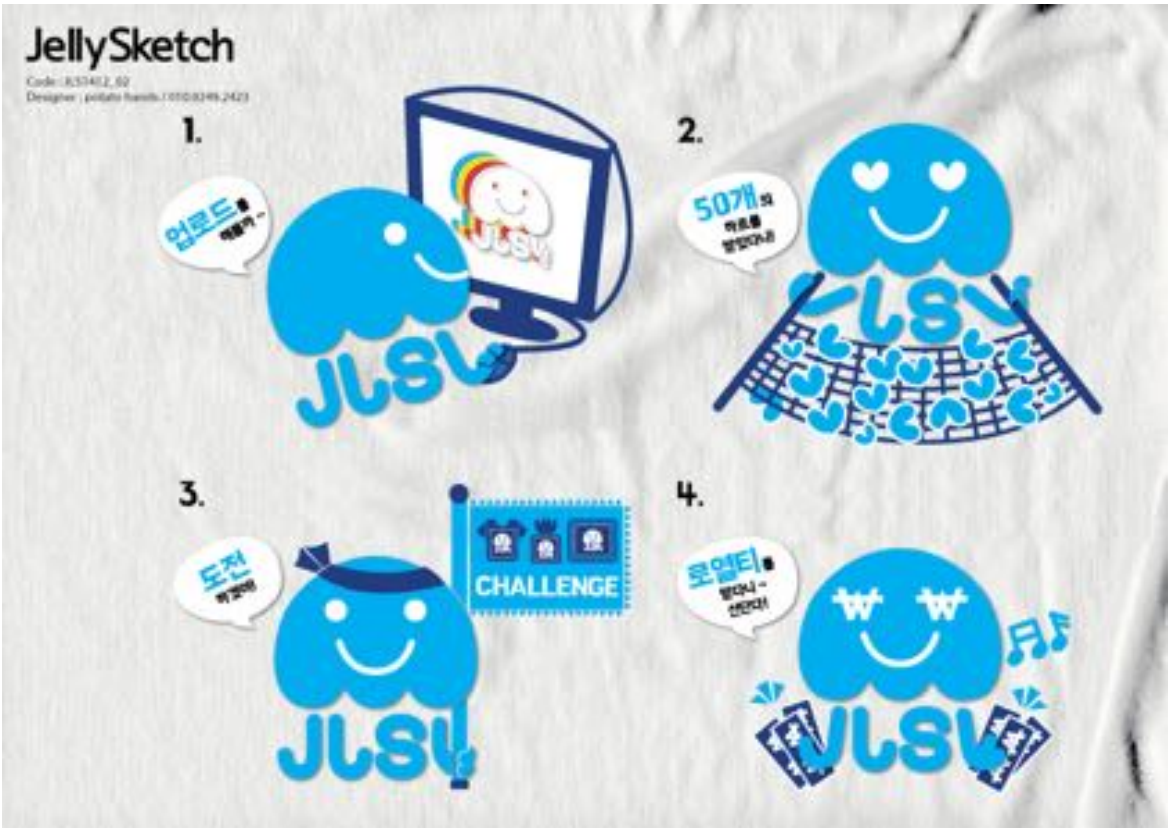
Designer Community Web Service

Partner site I Seoul, South Korea

What I used tools for this project

Design I Adobe illustraton

4면 봉제
4면 봉제
JellySketch
5mm간격으로 밑판 덧댐
"사이즈라벨 봉제시 밑판 재원단 덧댐 후
포인트 라벨과 함께 봉제 생물이미지 참조!"
넓길 2cm
체리테잎처리 싱글원단
체리테잎으로부터
1,5cm떨어진곳
1줄
끝 스티치
1줄
끝 스티치
1줄
끝 스티치
2cm 릴
1줄 (체리봉제선 최종2줄)
스티치
1줄
1/4" 스티치
1줄
1/4" 스티치
1줄
1/4" 스티치
1줄
1/4" 스티치
1줄
1/4" 스티치
1줄
1/4" 스티치
6,5cm
7cm
개어라벨와끼봉제시 함께 안쪽에 봉제
밑단 시보리로부터 5cm 위에 위치
포인트 라벨 위치(양소매끝쪽)


JellySketch
1.
업로드
2.
50개
3.
도전
CHALLENGE
4.
로열티

2015

09

MANJU POCKET
Inde Brand

Role

Character, illustration, Editorial Design

Inde Brand Album Jacket

Website I https://www.facebook.com/ManjuPocket/

What I used tools for this project

Design I Adobe illustraton, Adobe Indesign, Adobe Photoshop

2014

01

Le Petit Prince, How are you, Pope?, Always Win
Essay and Children Book

Role

Illustration Design

02

MANJU POCKET
Inde Brand

Role

Character, illustration, Editorial Design

03

CARBUTO
Fashion Brand

Role

BI, Branding Materials, Graphic Design

2014

01

(1) Le Petit Prince
Essay Book

Role

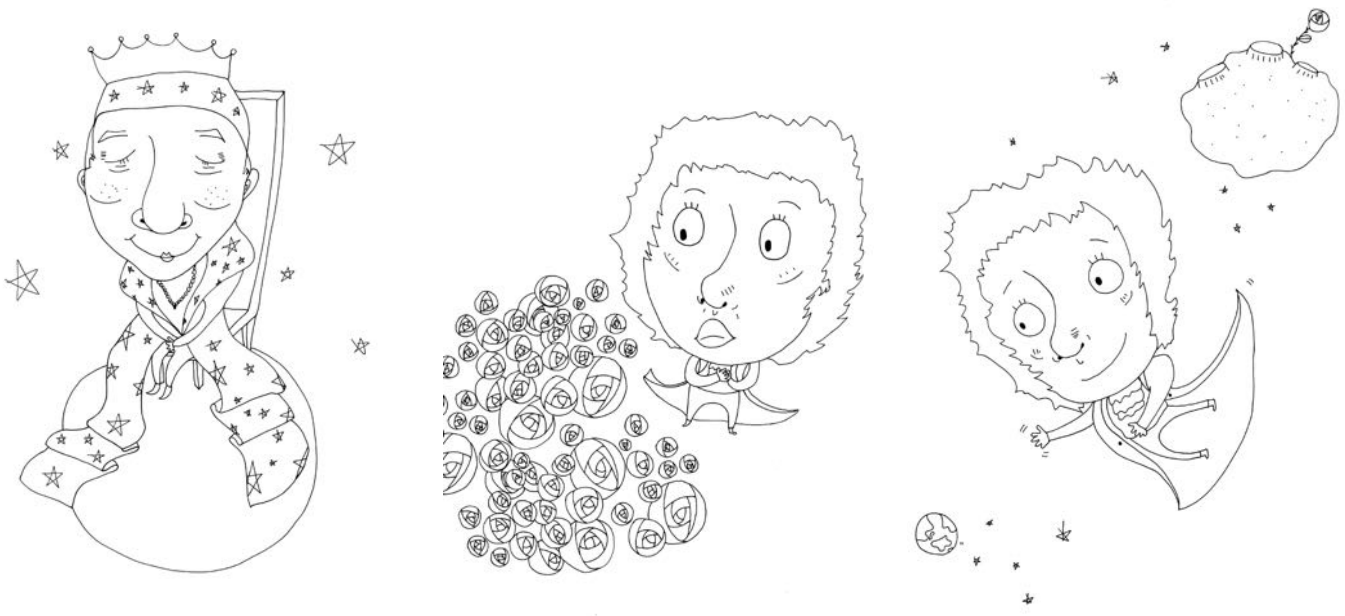
Illustration Design

Essay Book

Website I https://g.co/kgs/5XeFRG

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop



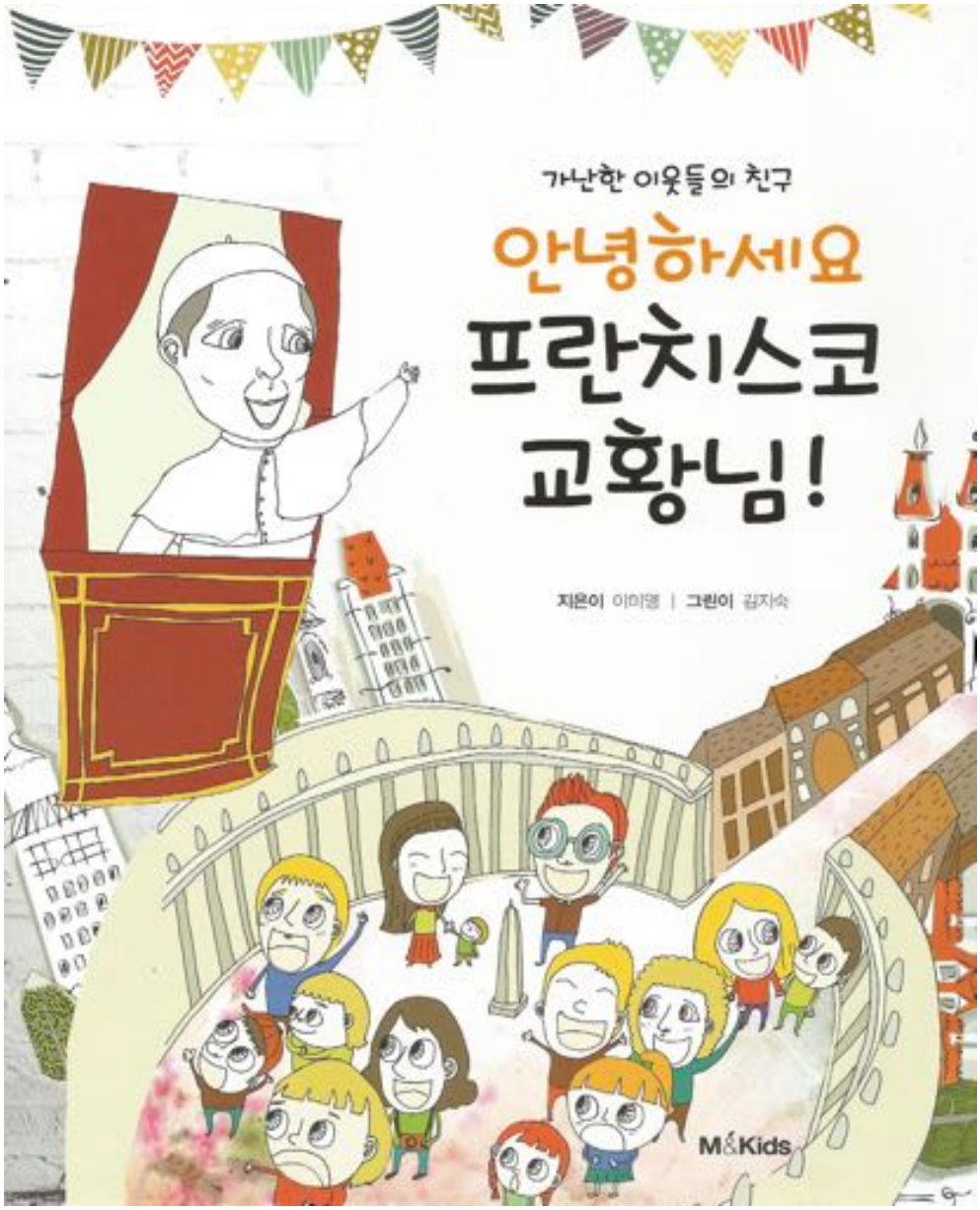
2014

01

(2) How are you, Pope?
Childeren Book

Role

Illustration Design



Childeren Book

Website I http://www.yes24.com/24/goods/13861746

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

2014

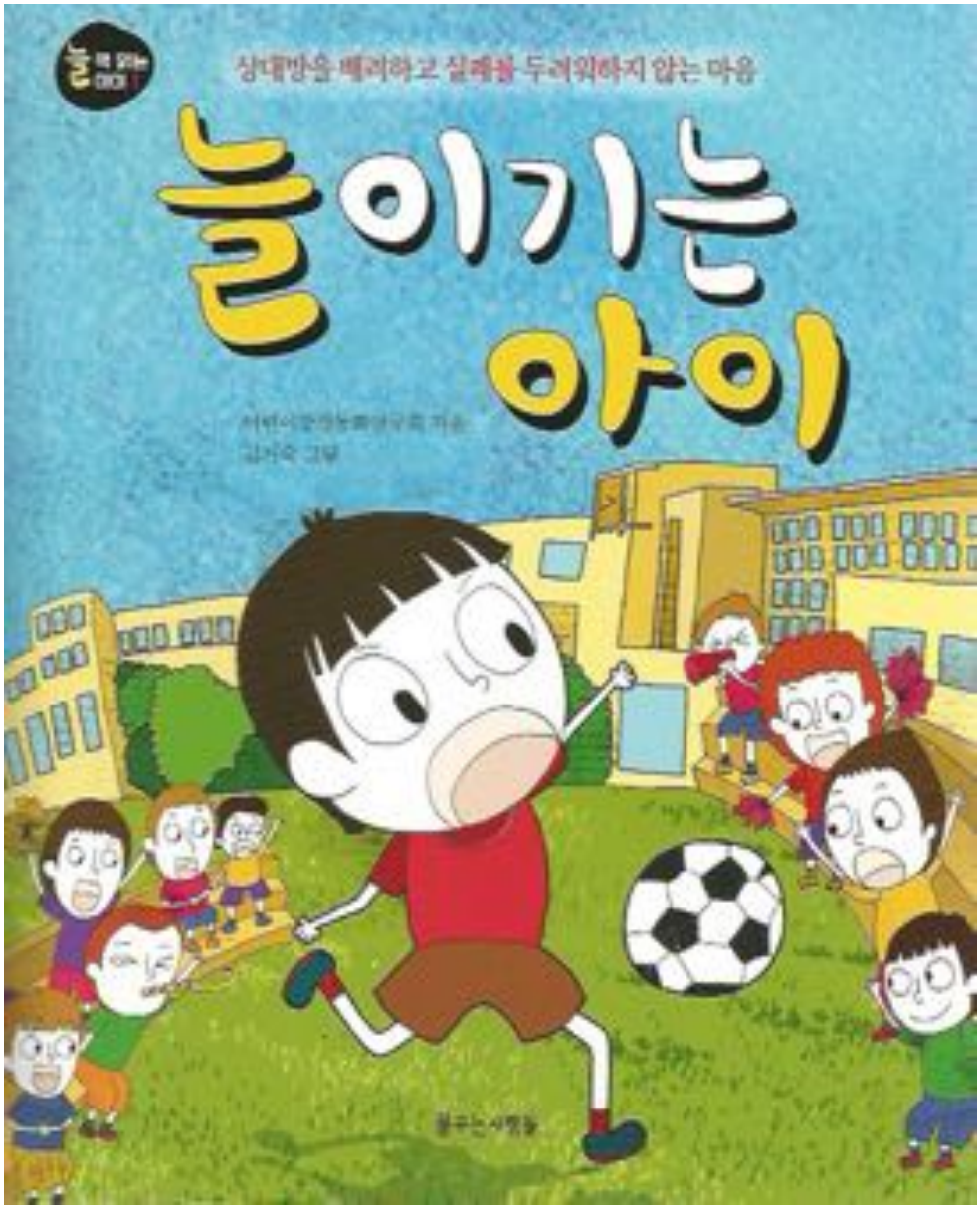
2014

01

(3) Always Win
Childeren Book

Role

Illustration Design



Childeren Book

Website I https://goo.gl/xKpTBF

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

2014

2014

02

MANJU POCKET
Inde Brand

Role

Character, illustration, Editorial Design

Inde Brand Album Jacket

Website I https://www.facebook.com/ManjuPocket/

What I used tools for this project

Design I Adobe illustraton, Adobe Indesign, Adobe Photoshop

2014

만쥬한봉지
Post Card
사사생활이
궁금해

VOL.5 만쥬한봉지
위로가
필요해

VOL.6 만쥬한봉지
자다
가도
(feat.음란소년)

2014

03

CARBUTO
Fashion Brand

Role

BI, Branding Materials, Graphic Design

Street Fashion Brand

Partner site I Seoul, South Korea

What I used tools for this project

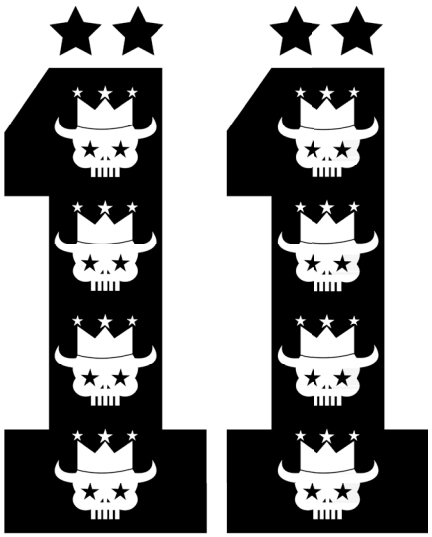
Design I Adobe illustraton, Adobe Photoshop

CARBUTO
경기가 아니어도 펼쳐지는 이 맛!
좋은 결과 있길...!

CARBUTO
CARBUTO
CARBUTO
CARBUTO
CARBUTO
CARBUTO
CARBUTO
CARBUTO

2014

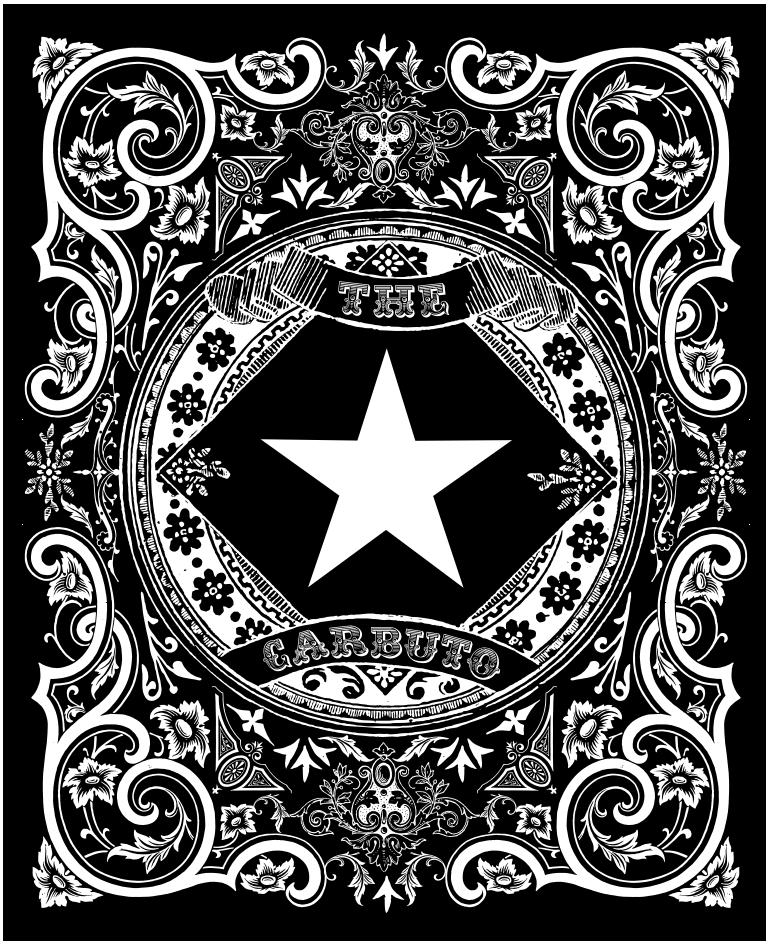
CARBUTO



Copyright (C) All rights reserved CARBUTO

Copyright (C) All rights reserved CARBUTO

2014



2013

01

MELOOK
Social Enterprise

Role

BI, Drawing Variation Design

02

L.A.P
Women Fashion Brand

Role

Graphic Design

03

BOY'S RECIPE
Casual Restaurant

Role

Illustration Design

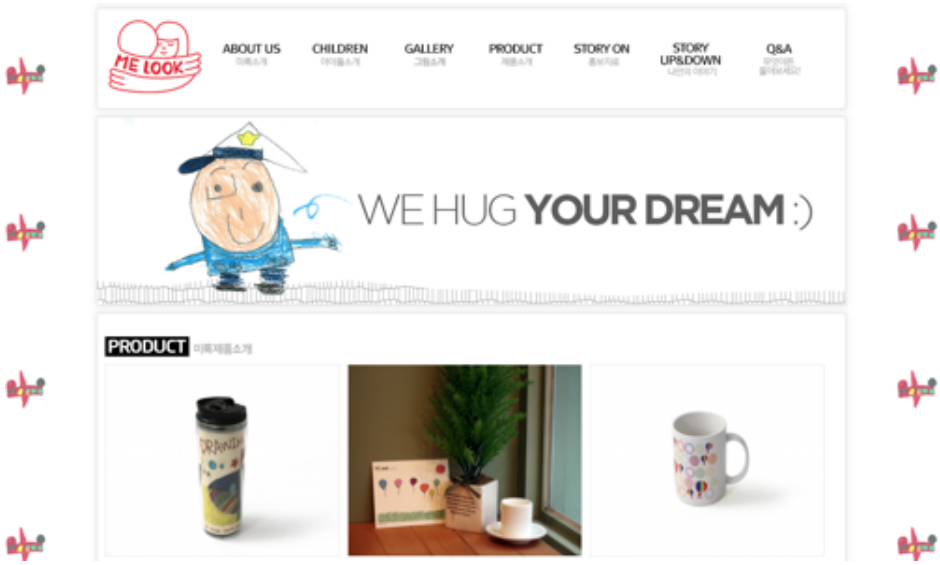
2013

01

MELOOK
Social Enterprise

Role

BI, Drawing Variation Design



Social Enterprise Support Kid Art Education System

Website I http://melook.co.kr/main/index

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

2013

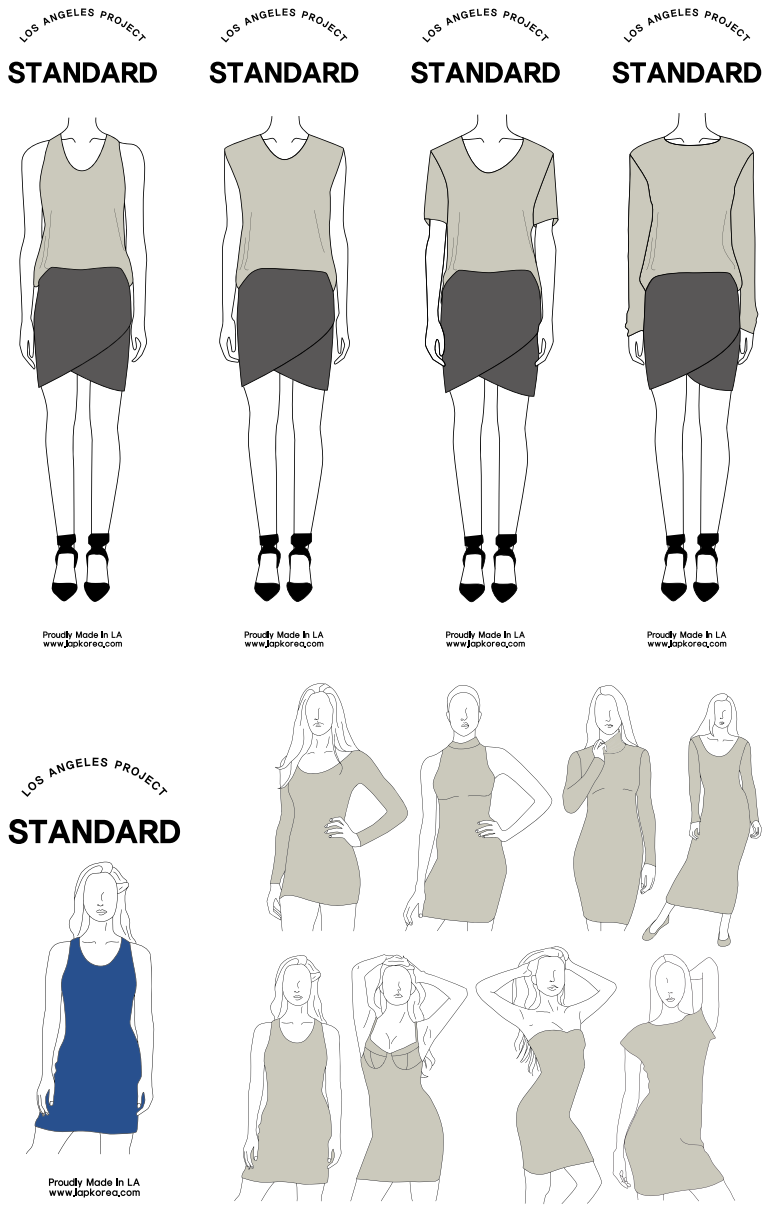
2013

02

L.A.P
Women Fashion Brand

Role

Graphic Design



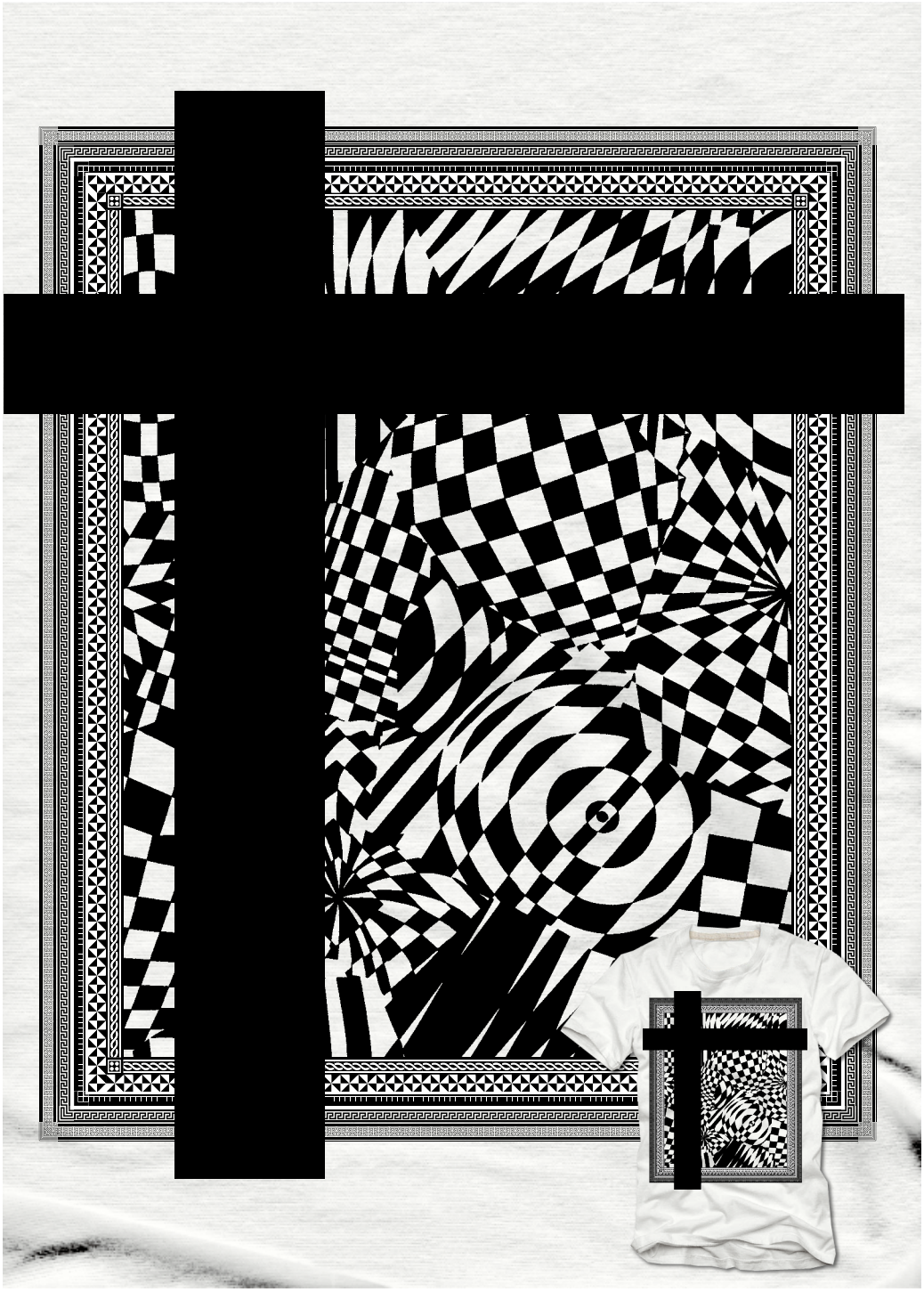
Women Fashion Brand

Website I http://www.theamall.com/lap

What I used tools for this project

Design I Adobe illustraton

2013



LAP LOS ANGELES PROJECT

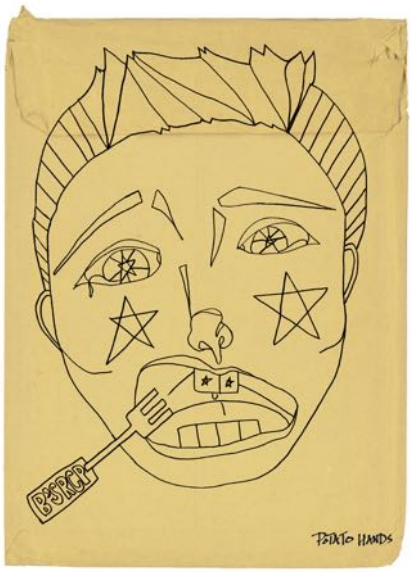
2013

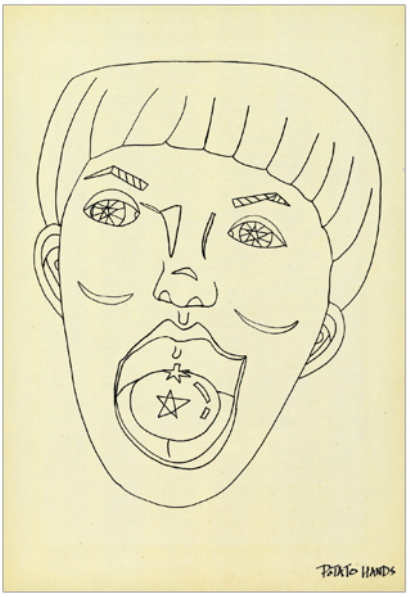
03

BOY'S RECIPE
Casual Restaurant

Role

Illustration Design





Casual Restaurant

Website I https://www.facebook.com/bsrecipe/

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

2012

01
EUROPE TRAVEL
Traveling Illustraion

Role

Illustration Design

02
STREET FASHION
Portrait Illustraion

Role

Illustration Design

03
KOREAN MOOD
Postcard Project

Role

Photograph, Graphic Design

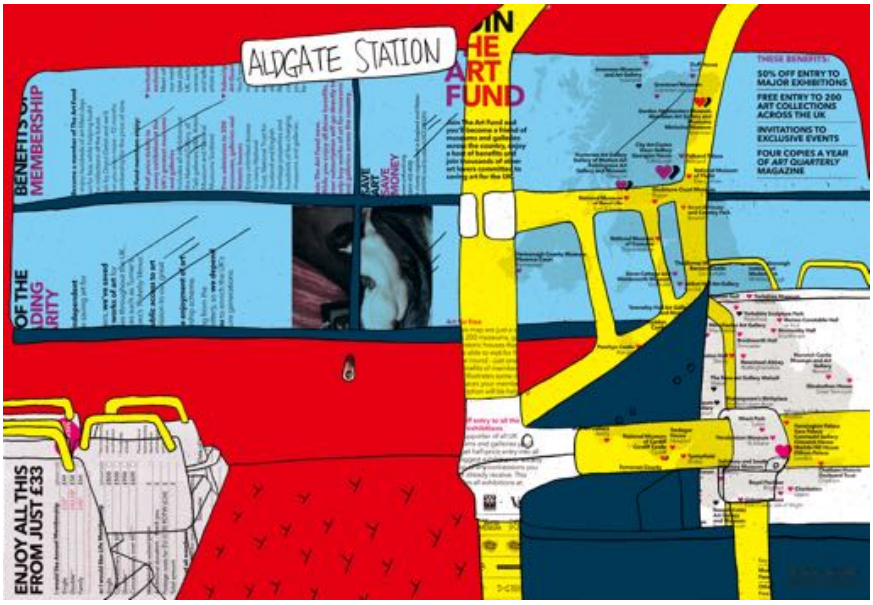
2012

01

EUROPE TRAVEL
Traveling illustraion

Role

Illustration Design



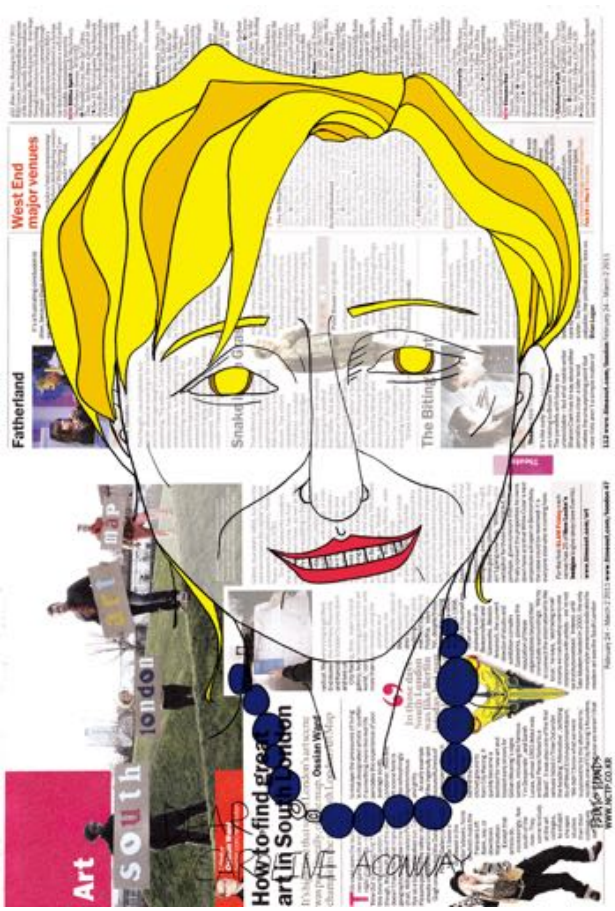
Traveling Illustraion Postcards

Website I www.potatohands.com

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

2012


West End
major venues
Fatherland
Art
How to find great
art in South London
PARK LANE
ACONWAY
PARK LANE
PARK LANE
PARK LANE

2012

2012

02

STREET FASHION
Portrait Illustraion

Role

Illustration Design

Portrait Illustraion

Website I www.potatohands.com

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

2012

2012

2012

03

KOREAN MOOD
Postcard Project

Role

Photograph, Graphic Design

Korean Street Door Postcard Project

Website I www.potatohands.com

What I used tools for this project

Design I Adobe illustraton, Adobe Photoshop

서울커피
KOREAN MOOD 6
비오는 저녁
이원양
서울
커피

101
KOREAN MOOD 8
어느 해안에서
이원양

KOREAN MOOD 9

주차장
KOREAN MOOD 10
이원양

Thank You

See you soon