컬쳐 맵 Beta

Designed for: Designed by: Date : Version:

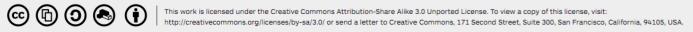
결과(Outcomes)	
행동(Behaviors)	
조장요인/방해요인(Enablers/Blockers)	











The Culture Map Beta

A Change Management Tool

S. Market Control of the Control of	
Outcomes	
Behaviours	
Enablers/Blockers	

Designed for:

Designed by:

Date:

Iteration: