

CES 2021 모빌리티 분야 주요 발표 리스트

NO.	날짜	시간(KST)	발표유형 및 타이틀	발표자
1	1월 11일 (월)	10:00 PM - 10:30 PM	(Press Conference) Bosch CES 2021	Bosch
2	1월 12일 (화)	12:00 AM - 12:30 AM	(Press Conference) Panasonic: Technologies that move us all forward	Panasonic Automotive President & Smart Mobility Executive Director Scott Kirchner and CMO Lauren Sallata
3	1월 12일 (화)	1:00 AM - 1:30 AM	(Press Conference) Mercedes-Benz Press	Mercedes-Benz
4	1월 12일 (화)	1:30 AM - 2:00 AM	Mercedes-Benz Live Q&A	Sajjad Khan and Gorden Wagener
5	1월 12일 (화)	2:00 AM - 2:30 AM	(Press Conference) Magna: Powering Sustainable Mobility	Magna
6	1월 12일 (화)	3:00 AM - 3:30 AM	(Press Conference) Intel/Mobileye News Conference: It's Time to Go	Join Prof. Amnon Shashua, senior vice president of Intel and chief executive officer of Mobileye
7	1월 12일 (화)	4:00 AM - 4:30 AM	(Press Conference) Indy Autonomous Challenge Unveils Racecar at IMS	Paul Mitchell, President & CEO, Energy Systems Network (ESN) et. al.

8	1월 12일 (화)	4:30 AM - 5:00 AM	(Press Conference) Indy Autonomous Challenge Live Q&A Press Conference	Paul Mitchell, President & CEO, Energy Systems Network (ESN) et. al.
9	1월 12일 (화)	5:00 AM - 5:30 AM	(Press Conference) CTA's 2021 Tech Trends to Watch	CTA
10	1월 12일 (화)	5:00 AM - 5:30 AM	(Press Conference) Why is Caterpillar at CES?	Denise Johnson, Group President of Resource Industries
11	1월 12일 (화)	5:30 AM - 6:00 AM	(Press Conference) CTA's Tech Trends Live Q&A	CTA
12	1월 12일 (화)	7:00 AM - 7:30 AM	(Press Conference) Sony CES 2021 Digital Press Conference	Sony
13	1월 12일 (화)	11:00 PM - 12:00 AM	(Keynote) General Motors Keynote	Mary Barra, General Motors
14	1월 13일 (수)	12:15 AM - 12:45 AM	(Conference Session) A Biden Administration's Approach to Technology and Innovation	Gary Shapiro, Consumer Technology Association
15	1월 13일 (수)	12:15 AM - 12:45 AM	(Spotlight Session) LG Future Talk	Dr. I.P. Park, President & CTO of LG Electronics
16	1월 13일 (수)	12:15 AM - 12:45 AM	(Spotlight Session) Transform anxiety to delight for EV drivers	Join Carolin Reichert, Vice President Connected Mobility Solutions et. al.
17	1월 13일 (수)	2:10 AM - 2:50 AM	(Conference Session) Vehicle Tech Innovations Consumers	Alexis Shoemaker, Consum

			Want	er Technology Association
18	1월 13일 (수)	2:10 AM - 2:50 AM	(C Space Session) Eat, Drink, Play, Pay: Will We Ever be the Same?	
19	1월 13일 (수)	2:15 AM - 2:45 AM	(Spotlight Session) Move #LikeABosch	Mike Mansuetti, president of Bosch in North America
20	1월 13일 (수)	2:15 AM - 2:45 AM	(Spotlight Session) GM's CMO Deborah Wahl	GM Chief Marketing Officer Deborah Wahl
21	1월 13일 (수)	3:00 AM - 3:30 AM	(Conference Session) Supply Chain Solutions in a Rapidly Changing World	Sayon Deb, Consumer Technology
22	1월 13일 (수)	11:45 PM - 12:15 AM	(Spotlight Session) MAGNA MEZZO™ Panel	Magna
23	1월 13일 (수)	3:00 AM - 3:30 AM	(Spotlight Session) Magna Live: Vehicle Electrification & LG Explained	Magna and LG
24	1월 13일 (수)	3:00 AM - 4:00 AM	(Spotlight Session) The Electrifying Future of Premium Mobility	-
25	1월 13일 (수)	3:45 AM - 4:15 AM	(Spotlight Session) Commercialization of Autonomous Vehicles & STEM	Technologist Sebastian Thrun et. al.
26	1월 13일 (수)	3:45 AM - 4:15 AM	(Spotlight Session) John Deere: Feeding The World With Precision Tech	Join Jahmy Hindman, CTO at Deere & Company

			Spotlight Session	
27	1월 13일 (수)	3:45 AM - 4:15 AM	Trailblazing Mobility: The Solar EV of the Future	
28	1월 13일 (수)	7:00 AM - 7:30 AM	(Spotlight Session) Mobility Experiences for the Future and Today	Pioneer
29	1월 13일 (수)	8:30 AM - 9:00 AM	(Spotlight Session) Panasonic Energy and The Future of the EV Battery	Panasonic Energy of North America
30	1월 13일 (수)	10:15 PM - 10:45 PM	(Spotlight Session) Caterpillar: Making Autonomous Vehicles a Reality	Caterpillar
31	1월 13일 (수)	11:45 PM - 12:15 AM	(Spotlight Session) Digital Transformation & the Connected Consumer	-
32	1월 14일 (목)	1:30 AM - 2:00 AM	(Spotlight Session) Split-second decisions in a 5G autonomous world	Laura Cochran, Director of Product & Customer Success at Verizon Location Technology
33	1월 14일 (목)	2:15 AM - 2:45 AM	(Conference Session) Autonomous Transportation Moves Beyond the Vehicle	Joann Muller,AxiosSara Luchian,Virgin Hyperloop
34	1월 14일 (목)	2:15 AM - 2:45 AM	(Spotlight Session) GM's CTO Matt Tsien	Tech analyst Jeremiah Owyang joins GM Chief Technology Officer
35	1월 14일 (목)	3:40 AM - 4:20 AM	(Conference Session) Self-Driving Vehicles Moving Forward:	Michael Petricone, Consumer

			Who Will Set the Rules?	Technology Association
36	1월 14일 (목)	3:45 AM - 4:15 AM	(Spotlight Session) Mobility Experiences for the for the Future and Today	
37	1월 14일 (목)	4:30 AM - 5:00 AM	(Conference Session) Robotics to the Rescue	Eugene Demaitre,WTWH Media -- The Robot Report
38	1월 14일 (목)	4:30 AM - 5:00 AM	(Conference Session) Smart Cities: Traditional City-Living Makes Way	Sayon Deb, Consumer Technology Association
39	1월 14일 (목)	5:15 AM - 5:55 AM	(Conference Session) Automotive Transformation: EVs and Connectivity	Masa Hasegawa, Deloitte
40	1월 14일 (목)	5:15 AM - 5:45 AM	(Spotlight Session) John Deere: Inside the Science & Tech of Farming	john Deere