A. 아래 각 칸의 첫 밑줄 친 빈 칸에 주제를 쓰고, 각 단락의 핵심 내용을 정리해보시오.

Topic	_____
Main Idea	Big data _____.
Introduction	(example)

What _____?

How _____?

D_____ F_____	I_____ P_____ in Sports	C____ P_____

Conclusion

B. Fill in the blanks to sum up the passages.

Title:_____

Online _____ seems to know what I like. Most of the _____ books of online bookstores look *appealing* to me. It is ___ ____ that enables online bookstores to guess what people like.

___ data is data sets that are huge and *complicated*. The amount of data is increasing drastically as _____ **evolve**s. Our _____ activities leave traces almost every time, which mainly _____ the amount of data. The collected data are _____ by data experts, and meaningful _____ from the analysis help us to make _____ or to predict the _____.

Big data affects almost every *aspect* of our lives in an unlimited ways. Health professionals can predict a _____ using the traces people leave while they p_____ medicine or s_____ their disease symptoms online. The s_____ of the disease can be forecast from the results of the trace or data *analysis*.

Big data is helping sports players _____ better **as well**. Germany's national soccer team is well known for building a database on players' performances d_____ games. Thanks to the d_____, the team *enhanced* its performance and won the 2014 World Cup.

Big data can also be significant to p_____ crime. Analyzing big data about the type, time and place of crime, police can i_____ crime hot spots and *concentrate on* the places and times with high *p*_____of crime.

Big data has been playing an important ___ in changing the world as shown in the examples above. However, the big data industry is expected to *e*_____more and more in the future. Even though there may be some concerns about cyber-security, I believe that the **benefits outweigh** the r___of big data.

* benefit : 혜택/ A outweigh B : A가 B보다 더 무게가 나가다/ A가 B보다 더 중요도가 크다.

C. Write a summary of the passages and your own opinion about the topic at the end.