

2024. 01. 20. <Be Your Future Self Now>

PART 3. 7 Steps for being your future self

2024. 1. 15. ~ 2024. 1. 21.

Step #1: Clarify your contextual purpose

Step #2: Eliminate lesser goals

Step #3: Elevate from needing to wanting to knowing

Step #4: Ask for exactly what you want

Step #5: Automate and systemize your Future Self

Step #6: Schedule your Future Self

**Step #7: Aggressively complete imperfect work**

p. 177

In *Linchpin*, Godin introduced his idea of *shipping*, which he borrowed from a Steve Jobs quote, “Real artists ship.”

For Godin, here’s what it means to ship:

*The only purpose of starting is to finish*, and while the projects we do are never really finished they must ship. Shipping means hitting the publish button on your blog, showing a presentation to the sales team, answering the phone, selling the muffins, sending out your references. Shipping is the collision between your work and the outside world.

p. 178

Godin said:

Sometimes, shipping feels like a compromise. You set out to make a difference, to create art that matters and to do your best work. Then a deadline arrives and you have to cut the work short. Is shipping that important? I think it is. I think the discipline of shipping is essential in the long-term path of becoming indispensable.

**The 7<sup>th</sup> and final step of being your Future Self, and that is *aggressive completion*.**

[...] Imperfect completion.

Consistent completion.

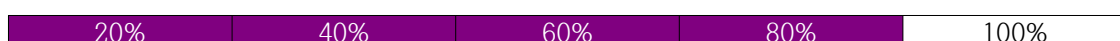
The completion of better and better projects.

p. 179

To unlock the joy of being wrong, we need to detach. I've learned that two kinds of detachment are especially useful: detaching your present from your past and detaching your opinions from your identity.

p. 180

1. **Parkinson's Law:** Work fills the space you give it. If you give yourself three years to complete something, completion will take three years. If you give yourself three months, there's probably a pathway.
2. **The 80 Percent Rule:** Done is better than perfect. [...] "Eighty percent gets results, while 100 percent is still thinking about it."



[...] prolific is better than perfect.

[...] Eighty percent to your current self is beyond anything your former self could ever do.

Eighty percent to your Future Self will be beyond anything your current self could do.

Confidence comes from completion.

Completion requires commitment.

p. 181

Anyone can start, but few finish. The further you go, the less competition there will be. Most people succumbed to their lesser goals and gave up a long time ago.

[...] Become a master of completing and shipping. If you don't, then your Future Self will be an idea but not a fact.

★길고 긴 퓨처 셀프 탐험의 여정을 거쳐 여기까지 오느라 정말 고생 많았어요. 이미 우리는 이 책을 펴기 전과는 다른 사람입니다.

이 책을 덮은 후에도 우리가 퓨처 셀프를 잊지 않고 살아갔으면 해요.

1. 파트 3의 7가지 실천 단계 중에서 가장 와닿는 문장은 무엇인가요?

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2. 퓨처 셀프가 멀리 있다고 생각했는데 이 책을 덮고 나니 퓨처 셀프는 ‘현재의 나’라는 생각이 듭니다. 나를 알아줘야 하는 건 나뿐이에요. 아침에 눈 떠서부터 나와 나눈 대화를 떠올리고 적어봅시다. 이를테면, 아침에 ‘일어날까? 그냥 잘까?’와 같은 생각도 나와의 대화입니다.

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3. 자신과의 대화를 다듬어 보세요. 칭찬을 해주거나, 새로운 이야기를 쓰거나, 편지를 보내도 좋습니다.

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