

Before you read

A Get Ready Which experience looks more interesting?

1



Search for mushrooms
in the woods with dogs

2



Taste dishes you can't
find at restaurants.

B Look and Predict Look at the pictures and the title of the text.
Then choose what you think food festivals can do.



Title: Food Festivals: Celebrating Local Culinary Heritage

- A. Keep tourists away
- C. Replace traditional culture

- B. Preserve traditions
- D. Introduce local food



Food Festivals: Celebrating Local Culinary Heritage

Many food festivals have a special purpose or unique characteristics. For example, the International White Truffle Fair of Alba showcases everything about truffles, the region's major product. It is held every October and November in Alba, Italy. The main event at the fair is the truffle market, where everyone can touch, smell, and buy truffles. However, if you are a true truffle lover, the most exciting experience at the fair would be the truffle hunt simulation. Hunter guides, accompanied by their dogs, lead tourists through the woods in search of the precious mushrooms. All in all, this fair achieves double goals: realizing the dreams of truffle lovers and stimulating the economic growth of the region.

The Mei-Ramew (Mother Earth) Festival is another example of celebrating local food and exchanging culture. Since

2010, this food festival celebrated in Mawphlang, India, has provided residents with the opportunity to share their indigenous dishes, crops and local spices, and to introduce traditional cuisine to new generations. Communities and tribes nearby also attend and show off their indigenous cuisines. For tourists, the festival offers a fascinating chance to taste unique dishes that they will never find at fancy restaurants.

Food festivals are a great way to enjoy the cuisine, culture, and traditions of a particular region. They are not only commercial events to support local businesses, but also serve as an important means of maintaining and passing on local culinary expertise. In this sense, food festivals help foster social and cultural sustainability.



culinary 요리의, 음식의 / truffle 트러플 (송로버섯) / showcase 소개하다, 선보이다 / simulation 모의 실험 / indigenous 토착의, 지역 고유의 / cuisine 요리, 요리법 / commercial 상업적인 / expertise 전문 지식 / sustainability 지속 가능성

After you read

A Read and Check Choose the best summary of the passage

- ① Food festivals are only for tourists.
- ② Food festivals help preserve traditions and support communities.
- ③ Food festivals are held mainly to sell products.
- ④ Food festivals are popular because they have delicious food.

B Let's write.

Imagine you are a travel guide. Complete the promotional messages based on the reading text. Use the given words in the correct form and add your own words.

International White Truffle Fair

Welcome to Alba! If you visit our fair, it will be a wonderful experience (1) _____.
Don't miss this great market (2) _____.

Mei-Ramew Festival

The Mei-Ramew Festival is the perfect place (1) _____ that you can't find in restaurants.
It is also a meaningful opportunity (2) _____.

words: [hunt / taste | share / buy]

Self check

I can identify the main purposes and characteristics of the Alba Fair and the Meiramew Festival.



I can correctly use forms like to taste or to learn to add actions after naming a place or an opportunity.



I can find appropriate details from the passage to complete promotional messages.

