

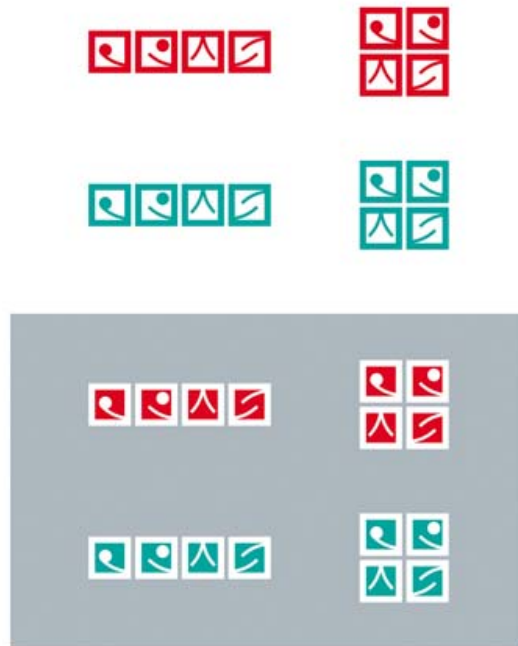


- ▶ product design
- ▶ communication design
- Winner
- corporate design
- stamps and banknotes
- annual reports
- advertising
- packaging design
- editorial
- magazines & daily press
- typography
- games
- posters
- information design/public space
- online & virtual world
- digital games
- tv & cinema
- image films
- sound design
- ▶ design concept

## Broadcasting news

(Brand Identity)

red dot  
red dot award: communication design 2009



The branding for Broadcasting news is based on the strongly simplified visual language of pictograms. The theme "Look from various angles of view to express it as it is" composes letters with a cubist art viewpoint within a square frame which is neither "cold" nor "hot". It uses only two colours of green located in the colour spectrum between hot yellow and cold blue, as well as its complementary colour red.

### client

Young-II Seo, Daegu  
[\[mail\]](#)

















### design

Young-II Seo, Daegu  
[\[mail\]](#)



FrontLine Modular System Hob System - winner red dot award: product design 2009. More...

### All works in this category:

-  [Hudson Gavin Martin](#)
-  [Lenbachhaus Munich](#)
-  [Seeds of the Cities](#)
-  [Wolf Theiss](#)
-  [Olympia Express](#)
-  [\(Vor\)Freude](#)
-  [23. Forum Typografie](#)
-  [31. Literature Festival of Solothurn](#)
-  [4010 - The ever-changing shop identity](#)
-  [81795 134408 143029 A personal inventory](#)
-  [All Blacks Rugby Box](#)
-  [Azzurra](#)
-  [Big Business 2 Identity Systems](#)
-  [BLANK home](#)
-  [Burning Man Festival](#)
-  [Bäckerei Konditorei von Rotz](#)



C.D. projects



C4ID



CAPS



CarréRotondes



circus in motion



Clover New York



conquer – a fashion label



Discovery Networks  
Benelux



Dividium Capital



DMS – Hegen & Pflegen



Dornier Museum  
Friedrichshafen



Educational Housing  
Strategy for the City of  
Breda



Entega



ESA – European Space  
Agency



Firchow & Melchers



First-aid kit for a merry  
Christmas
























Forum Stadtpark



found



FreeDesigndom

-  Future Cities
-  Grey Group
-  Handmade Berlin
-  Happy End
-  Hotel Mama\*\*\*\*\* – Eine ironische Inszenierung
-  ICDS 2009
-  Ideon
-  In each detail, a possible universe.
-  InnoCentre Open House 2009
-  Institute for Ecological Economy Research (IÖW)
-  into
-  Jango – Multi-Activity Bicycle
-  Kulturkreis der deutschen Wirtschaft
-  KW Neun
-  LATTITUDE. Lattitude
-  Limelight
-  LINDBERG Precious Book
-  Little Butter
-  LONCHEL
-  Lost urban spaces
-  manju



messkunst



More Impact to Human Rights



Mosteiro de Santa Clara-a-Velha



Nezu Museum



NOMINT



NordicPhotos



ocui [open cuisine]



Office Games



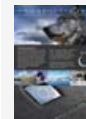
OKRA



Oostvaarderskliniek



Open Universiteit



ORGANICESCAPE



Parkhaus



Philips Lighting – Lumiblade



Real Time Corporate Identity



Rhein-Ruhr-Express 2009



Robert Schumann Hochschule Düsseldorf



Rotonda



Rotterdam Climate Initiative



RSL Cold & Hot Springs Resort



ruiz+company



Ryba ve vod



Sarpaneva Black Moon



Schaden.com



Schweizer Filmpreis  
„Quartz 2009“



Serie A



SHAMSOU



Size Matters



Slavic Film Festival



Slavonica



Sonae 50



SRE



Stiftung Warentest



Sureño



Swisscom



Teunen Konzepte



The Book of Numbers



The New Kunsthau Zürich  
Das neue Kunsthau Zürich



The world is a stage



Theater aan het Vrijthof



Utrecht City Theatre



via roeper expedition



Visual Identity Project for  
the Portuguese  
Participation in the Expo  
Zaragoza 2008



VONROSEN



Weingut A. Diehl



Yunicos

