Stages at the Frankfurt Book Fair 2016

- Lesezelt (Reading tent)
- Open Stage
- Kids Stage
- Self-Publishing Area
- Gourmet Gallery: Show Kitchen and Gourmet Salon
- Culture Stadium “Goal for Education”
- Weltempfang
- Forum Production in Publishing
- Business Club Stage
- Hot Spot Stages
- THE ARTS+ Stage
- Forum Science & Education
- International Stage
- Publishing Perspective Stage

1 Agora

Reading tent

This is where readings, book presentations and literary award ceremonies are held. In addition to the programme content, the cozy reading-tent atmosphere and free Yogi Tea offered in the entrance area invite readers to linger here. The “Lesezelt” (reading tent) offers room for 300 people. Seating options include alcoves along the edges and chairs placed on the stage. An alcove is made available to organisers during their event.

Particularly attractive feature: You can also book the “Signierzelt” (book-signing tent) at the centre of the Agora for your author following your event.

Details:
Stage: 16 sqm
max.: 5 speakers
Capacity: approx. 200 seats, 100 standing room places

Booking and Advice: Judy Schwalm, schwalm@book-fair.com

2 Agora

Open Stage

Spanning 260 sqm, this light canopy in the middle of the Agora is one of the fair’s largest event areas, making it THE stage for activities and larger events of all kinds. The Open Stage offers a raised stage, audio system and plenty of space - an open-air space, it’s nevertheless weatherproof thanks to transparent side panels, heating units, parasol heaters and blankets. The giant screen behind the stage is a real eye-catcher, already attracting attention from afar. It makes it easy to transform the Open Stage into an open-air cinema...

Don’t forget: Also book a slot in the “Signierzelt” (book-signing tent) for your author following your event.

Details:
Stage: 16 sqm
Capacity: 100 seating cubes, room for a large crowd for large events

Booking and Advice:
Slots: Judy Schwalm, schwalm@book-fair.com
Greater events during day or evening: Caroline Vogel, vogel@book-fair.com

3 Hall 3.0

Kids Stage

Everything here is dedicated to children’s and young adult books. Clear the stage for discussion groups, book presentations and author readings for the younger generation!

Hall 3.0 is the centre of the kids’ universe: Here you will find all notable German-language children’s book publishers, as well as large and small exhibitors from Russia, Spain, Italy, Asia and many other countries and continents. From Wednesday to Friday, numerous prestigious award ceremonies, professional events dedicated to various topics and, of course, readings are held on the Kids Stage. At the weekend, visitors and their children flock to see well-known authors of children’s and young adult media. This stage is perfect for dancing, singing and other performances!

Details:
Stage: 15 sqm
Capacity: approx. 5 speakers, ca 60 seats + 100 standing room places

Booking and Advice: Judy Schwalm, schwalm@book-fair.com
### Hall 3.0
#### Self-Publishing Area

The Self-Publishing Area is where workshops, discussions, panels and presentations on the topic of self-publishing in the German market are held. Here, providers can give authors valuable tips regarding, for example, marketing their titles, book sales and self-publishing and rights issues. A large portion of the programme is put together by us and our partners – but there is still also room for your thematic presentation.

**Details:**
- Stage: 15 sqm
- Capacity: max. 5 speakers, approx. 25 seats + 100 standing room places

**Booking and Advice:** Katja Bothe, bothe@book-fair.com

### Hall 3.1
#### Gourmet Gallery: Show Kitchen and Gourmet Salon

In one of the busiest halls of the Frankfurt Book Fair, companies present their newest cookbooks and baking books, wine guides, culinary travel guides, food-related fiction, enhanced e-books, apps, calendars as well as gift and decoration ideas. The media-effective Show Kitchen is the heart of the Gourmet Gallery and is very popular with trade and general visitors. Take advantage of this attractive stage to present your cooking show. The Gourmet Salon is available for your readings, wine tastings, press conference or talk.

**Details Show Kitchen:**
- Stage 6 x 3.5 m, fully equipped kitchen
- Capacity: max. 4 people in the kitchen
- approx. 50 seats + 300 standing room places

**Details Gourmet Salon:**
- Stage: 5 x 1.5 m
- Capacity: max. 3 speakers, approx. 30 seats + 50 standing room places

**Booking and Advice:** Barbara Roelle, roelle@book-fair.com

### Hall 3.1
#### Culture Stadium “Goal for Education”

Education, exercise, books – and football: In the Culture Stadium, you can present your football-related titles or host educational discussions regarding your products. LitCam is a non-profit organisation that advocates for educational equality. It implements its own projects, which support disadvantaged children and youth, equipping them with skills for life.

**Details:**
- Stage: approx. 4 x 3 m
- Capacity: max. 5 speakers, approx. 50 seats (poufs) + 100 standing room places

**Booking and Advice:** Antonia Stock, stock@book-fair.com
Stages at the Frankfurt Book Fair 2016

7 Hall 3.1
Weltempfang
The Weltempfang is the Centre for Politics, Literature and Translation. In the Salon and on the Stage there will be talks and panel discussions with international authors, intellectuals and translators. This year, events will mainly focus on the topic of “Europe”.
Not directly bookable; curated programme

For further information: Anita Djafari, djafari@book-fair.com

8 Hall 4.0
Forum Production in Publishing
The central meeting place for producers, publishing directors, designers and everyone else involved in the production process for books and content media in general.
Not directly bookable; curated programme

For further information: Michael Kirchner, kirchner@book-fair.com

9 Hall 4.0
Business Club Stage
On this stage we present the programme of the Business Club. Moreover, Business Ticket holders may also use it to present their business ideas and enter into discussion with the audience.
Details:
Stage area: approx. 4 x 2 m
Capacity: up to 3 speakers
approx. 70 seats + 30 standing room places

Bookings and advice: Maike Bannas, bannas@book-fair.com

10 Hall 4.0, 4.2, 6.2
Hot Spot Stages
The stages in the Hot Spots offer service and technology providers an ideal opportunity to present themselves as innovative businesses to a wide audience, easily and without extensive preparation. You can book the following thematic Hot Spots:
- Publishing Services (Hall 4.0)
- Education (Hall 4.2)
- Professional & Scientific Information (Hall 4.2)
- Digital Innovation (Hall 6.2)

Details:
Stage: 12-15 sqm (Depending on the Hot Spot)
Capacity: max 3 - 5 speakers,
approx. 35 - 70 seats + 50- 60 standing room places

Booking and Advice: Angelina Probst, hotspots@book-fair.com
Stages at the
Frankfurt Book Fair 2016

11 Hall 4.1
THE ARTS+ Stage
The Arts+ Stage is open to everyone involved in the creative industries, for workshops, talks, panel discussions and presentations of best practices. In close proximity to international publishers and brand names, museums and cultural institutions, picture agencies and creative professionals, this is the ideal setting for your event.

Booking and Advice: Beatrice Stauffer, stauffer@book-fair.com

12 Hall 4.2
Forum Science & Education
This innovative environment is ideal for current topics in science, education and technology as well as socio-political talks in the fields of politics, finance, economics and law. The Forum Science & Education shares a stage with exhibitors in the Hot Spot Education.

Details:
Stage: 15 sqm
Capacity: max. 5 speakers, approx. 70 seats + 50 standing room places

Booking and Advice: Martina Wolff de Carrasco, wolffdecarrasco@book-fair.com

13 Hall 5.1
International Stage
The International Stage in Hall 5 is dedicated to exchanges about current developments in the international book industry as well as literary and cultural policy issues. Here, experts from around the world can have their say. On trade visitor days, introduce your products to potential business partners from abroad and encourage your international partners to present themselves here. At the weekend, authors from every region of the world can introduce their work to the many weekend visitors. Important: Make sure to actively promote your event and extend targeted invitations to interested parties since the general public may not yet be very familiar with your topics or authors.

Details:
Stages: 12 sqm
Capacity: max. 4 speakers, 35 seats + 50 standing room places

Booking and Advice: Judy Schwalm, schwalm@book-fair.com

14 Hall 6.0
Publishing Perspectives Stage
With lectures and talks held in English, publishing experts from the English-speaking countries provide background information on the latest trends and news from their industry.

Booking and Advice: Michelle Turnbach, turnbach@book-fair.com
Take advantage of this affordable yet attention-grabbing option to present yourself.

<table>
<thead>
<tr>
<th>Prices* per slot</th>
<th>30 Minutes incl. assembly and dismantling</th>
<th>60 Minutes incl. assembly and dismantling</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hall stages 3, 4, 5:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>on all fair days (Wed – Sun)</td>
<td>620.– €</td>
<td>825.– €</td>
</tr>
<tr>
<td>Lesezelt (Reading tent), Open Stage (Agora):</td>
<td></td>
<td></td>
</tr>
<tr>
<td>on trade visitor days (Wed – Fri)</td>
<td>620.– €</td>
<td>825.– €</td>
</tr>
<tr>
<td>on general visitor days (Sat + Sun)</td>
<td>775.– €</td>
<td>1,050.– €</td>
</tr>
<tr>
<td>Book-signing tent on the Piazza in the centre of the Agora:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>on all fair days (Wed – Sun)</td>
<td>50.– €</td>
<td>50.– €</td>
</tr>
<tr>
<td>Evening event:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>on all fair days (Wed – Sun)</td>
<td>Prices on demand</td>
<td></td>
</tr>
</tbody>
</table>

All slot prices include:
- Provision of a professional events zone
- 30-minute or 60-minute slot for event
- Back-up from specialist staff
- Technical equipment and servicing
- Presentation of your products during the event
- Opportunity to sell books (at the fixed shop price)
- Publicity for the event
- Inclusion in the Calendar of Events

* The quoted prices are binding and subject to Value Added Tax at the applicable official rate.

The stages can only be booked by registered exhibitors of the Frankfurt Book Fair 2016.

**EVENING EVENTS**

All stages are also available for evening events, after the fair closes for the day (6:00 p.m. to 8:00 p.m. in the halls, and even late into the night for the Agora stages). Whether with or without catering – contact us, we’ll be happy to advise you.

Terms and conditions

Receipt of your reservation through the booking tool or by e-mail to stages@book-fair.com amounts to a binding order. We will send you written confirmation of the order after you have completed your booking. This confirmation represents the conclusion of the contract. Prices do not include VAT. Payment must be made upon receipt of your invoice and before the event. Dates may be changed by the client, up to the middle of July. For written cancellations submitted before 24 August 2016, a cancellation fee of 20% will be charged. Thereafter, the cancellation fee will be 100% of the event price.

Please note that the final allocation of slots will only be completed after all the bookings have been reviewed (mid July 2016). Should the number of registrations exceed the number of available slots, the Frankfurt Book Fair reserves the right to decline events.

The Frankfurt Book Fair also reserves the right to decline events which do not fit the underlying concept of the programme.