CREATING
THE
NEW LEADERSHIP

DONG HUN LEE
LEADERSHIP?
Noun, the position or function of a leader, a person who guides or directs a group
Reaching Goals
Leadership Success
Authoritarian Leadership

Bill Gates  Jack Welch  Steve Jobs
Authoritarian Leadership Style
Leaders **dictate** policy and procedures, **decide** what goal to be achieved and **directs** and **control** all the activities by oneself.
BULLDOZER LEADERSHIP
Authoritarian Leadership

TRADITIONAL
Competitive world lack CREATIVITY
New Leadership
Let’s Begin!
Dong Hun Lee

Korea 24 Architecture
DO YOU remember your FIRST Community service?
Korea,

Mandatory Volunteer hours
Elementary School: 10 Hours
Middle School: 20 Hours
High School: 20 Hours
50,000,000
Korean population

10,000,000
Volunteers

1/5 of population
10,000,000 Volunteers

2,000,000 consistent Volunteers

20% of registered volunteers
2,162,826 / 51,141,463

4.2%
Volunteering = Boring… No fun
COLLEGE STUDENT
Friends of Diplomats

Gi-Bong, The action planner
Friends of Diplomats

Gi-Bong, The action planner
MISSION

Teach foreign diplomats Korean & Korean culture
Friends of Diplomats
PROJECTS

#1. Pakistan Jindabad
#2. Fun Fun English Voluntour Camp
#3. International Potluck Party
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Friends of Diplomats

2010

Worst Flood ever recorded in Pakistan

1/3 submerged
Bazaar
raise fund + share NEWS
Gathered over 2,000 items through donation
محاربة باكستان

Pakistan Jindabad

Long live Pakistan
Friends of Diplomats
Friends of Diplomats

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45 College Students

developed volunteer programs
MISSION

Solve social issues or problems through volunteering to bring positive change within society
3 Themes

Respecting Life

Energy Saving

Community Revitalization
8 Projects
Flashmob on Teenage Suicidal Issue
Youth Suicide Rate in Korea
(age 10 -19)

2003
3.19 per 100,000

2013
5.58 per 100,000

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OECD Health Data 2010: Statistics and Indicators for 34 countries
flashmob conducted to support teenagers suffering from intense stress
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Two sides to our neighborhood
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illuminating murals

lighten shadowed side
of the neighborhood
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Being a LEADER?
Responsibility
Communication
Social skills
Creativity
Values
Responsibility
Communication
Social skills
Creativity
Values
Responsibility
Communication
Social skills
Creativity
Values
Responsibility
Communication
Social skills
Creativity
Values
Thank you