In recent years, coffee production in Ethiopia has increased dramatically, with exports now surpassing 1 million bags annually. This growth has been driven by improved productivity, better variety selection, and increased access to market information. However, the sector still faces challenges such as price volatility and limited processing capacity. Navigating Origins explores the complex landscape of Ethiopia's coffee industry, from the humble origins of the crop to the diverse futures it holds.

**Navigating Origins**

**Ethiopia** by Mark Mckee

**Today**

Ethiopian coffee production has increased from 50,000 bags in 1950 to 1,000,000 bags in 2018, driven partly by improved productivity and new variety introductions. However, the sector remains vulnerable to price volatility and limited processing capacity.

**History**

Ethiopia's coffee history dates back to the 13th century, with the legend of Kaldi and his dancing goats. Since then, coffee has been an integral part of the country's culture and economy.

**Future**

As Ethiopia continues to evolve, the coffee sector holds great promise for growth and diversification. The challenge is to harness this potential while addressing the sector's challenges, such as price volatility and limited processing capacity.

**Mark Mckee** is a coffee consultant who specializes in Ethiopia. His work focuses on improving the country's coffee sector through capacity building and market development.