**HONG DANCE** was founded in 2000 under the direction of Ms. Hye-Jeon Hong to express Korean modern culture and ideology in combination with western culture. The company is a fast growing contemporary dance company in Korea which portrays the life of Korea’s young generation; who are very bright and energetic.
Choreographic Works

- *Femme Fatale* (2005) collaboration work with Condors Dance Company, Japan
- *Blue Giselle* (2005) Towol Theater, Seoul Arts Center
- *Sunflower* (2003) supported by 2003 MODAFE, Korean Cultural Arts Foundation
- *Day after day* (2002) Jayu Theater, Seoul Arts Center
- *Rendezvous I* (2002) supported by University Modern Dance Festival
- *Diving* (2002) sponsored by Seoul Performing Arts Festival
Choreographer : Hye-Jeon Hong

Hye-Jeon Hong is the youngest of a number of people to have received a stage performance sponsorship by the Seoul Metropolitan Government in 2004. As a member of the Hong Dance Company, she has been highly recognized, due to her creativity which evoked natural smiles from her audience with <Hybrid>, <Sunflower>, <Day after day> and so on.

Hye-Jeon Hong delivers a strong message with a cheerful laugh through various performances depicting modern societies. She pursues natural movements through her choreography, aided by her many years working closely with her fellow dancers and understanding their minds and physical abilities. This natural relationship is one important facet that helps to draw comfortable smiles from the audience.
Day after Day
Day after Day  Running Time : 30Min.

Five salesmen demonstrate various modern life styles. Sometimes they journey together and sometimes they journey alone, along their individual paths of life. Day after day expresses diverse human desire and existence. This comical and clever dance will make you break out into laughter.
Day after Day
Sunflower
Sunflower  Running Time : 30Min.

This dance is about people who believe that life is beautiful. Like the sunflower we all grow up towards the sun, following it to live and to love. In return, it offers its warming rays and rises each morning to bring hope of a new day ahead. Everyday we are all sunflowers loving and dreaming beneath the sun.
The meaning of hybrid in the dictionary is ‘an object of mixed origin, most commonly two life forms bred from two different species of animal or plant’. Hybrid beings exist between two different worlds. Therefore, they can understand the differences of both world’s languages and cultures at the same time. Hybrid respects these differences, while emphasizing the innate discrimination and conflict, and sustains it as a creative tension. It mediates two worlds, and interprets different languages to make two worlds communicate with each other. Hybrid dreams of an incomplete ‘mixture’ of different worlds, not being persuaded by these worlds’ authorities. From it, the spirit of creativity comes out, tragedy and creativity is the other side of the coin. Hybrid is the subject who can blend the existing beings in a new way. Our future is open to hybrids who can not live peacefully only under one authority, one world view, nor one world, and their creativity is a key to the success, ‘Weak Thoroughbred, Strong hybrid’ is a rule of evolution.
hybrid
ABRAZO

Premiere 2008. 11.
Length 65 min.
Number of performers 2
Tour Crew Artistic Director, Stage Director, Lighting Designer, Visual Director, Tour Manager
Touring Party 7

Choreography : Hong Hye-jeon  Collaborative Movement : Lee Young-chan, Hwang Hwan-hee  Dancer : Lee Young-chan, Hwang Hwan-hee
Lighting : Kim Jung-hwa  Stage Design : Go In-ha  Costume : Choi In-sook  Music Director : Jeong Ho-yung  Visual Director : Jeong Ho-yung, Choi Soo-jeong
I want to talk about the power of hug, a hug dearer than hundreds of words.

To be loved and to be warmly comforted is the human nature. The hug is an action extremely simple, but it is the most useful tool to make people feel that they are not alone but loved. It is not a sexual act between man and woman, but expresses the equality among humans. As the society develops, as the popularity in the cities grows, as large families disappear, people become isolated and need desperately to be loved and consoled that much, regardless of the East and the West. That’s the reason why the world is excited about Juan Mann’s video.

All the people want to be comforted, to be hugged, and to make sure that they are loved, worthy of being loved. The hug is a medium to deliver this message most easily and intensely.

The meaning of hug, the happy change of a married couple who became distant getting back their love again through hugs will be presented. And the happiness from hugs will be described.

Hopefully, the public will have the chance to look around the others through the big change of life caused by tiny actions.

Abrazo means the posture of holding each other for a couple dancing in Tango. It also means 'hug' in Spanish.
Day after day reveals a new choreographer, Hye-Jeon Hong, who is very talented at creating a performance and dialog. It is one of the top pieces this autumn.
Kim Kyung-Ae, Choom

Hye-Jeon Hong knows how to laugh. She also investigates how to extend that laugh and how to use the continuous energy of the laugh.
Sung-Hye Park, Momm

“Her piece embodies earnestness with a unique and interesting theme. Day after Day, like it’s meaning ‘an inaudible royal azalea’, attracts public gaze with predictable extra ordinaries and an ensemble of novelties and exquisiteness”
Gui-Sook Sung, Choom

“Hye-Jeon Hong combines musical composition which encourages the scenic atmosphere, extra ordinary situational settings, and an excellent sensation to harmonize all these things closely”
Gwang-ryul Jang, Dance Forum

In Hybrid, there is dance, acting, and theater. Powerful male dancing as well… Definitely, it is fun and makes us laugh. In particular, the dancers’ words and their ability to draw a reaction from the spectators at the end of the piece was a great experiment in the aspects of interaction between dance and the audience.
Seok-rhim Goh, Dance & People

...The choreographer made an exquisite mixture of movement and theatrical elements such as acting and mime to produce her own style, a kind of theatre-like-dance...
Gwang-ryul Jang, Choom
HONG DANCE

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