

# Reuters News Video Online

Top News From Around the World



In today's increasingly competitive online environment, multimedia features make your website unique and help to build a returning audience. Reuters News Video Online gives you access to Reuters world class video coverage of top news and enables you to provide a complete multimedia offering through your own site.

Reuters News Video Online delivers ready-to-use video clips, helping you to show your audience what is making news at the very moment. The product delivers 15 to 20 video clips per day, including a mix of top news stories from the US, Europe, Asia, the Middle East and Africa. Content focuses on global news stories and includes science and technology stories, sports features, political news, human interest pieces, and entertainment clips. Moreover, Reuters News Video Online offers video news stories exclusively from Reuters.

The content is available in more than a dozen file formats for online or mobile use. Each piece of content is sent with the narrated audio and thumbnail images so that it is ready to use once received. Files are produced 24 hours a day, 7 days a week so that content is always fresh and up-to-date.

## KEY BENEFITS

- Capture your audience with the top news videos
- Enhance your online presence with multimedia content
- Complete and ready-to-use packages
- 24/7 global coverage
- Continuous and up-to-date delivery
- Easy and seamless integration into multiple platforms
- Access to world class Reuters coverage
- Ready for use on web, cable and mobile platforms



## Content

Reuters News Video Online gives you access to Reuters world class video coverage of the top global news stories. The package contains video stories reporting from regions around the world and consists of clips from a multitude of categories including top international news, science and technology, sports and leisure, political news, human interest features, and entertainment news.

## Examples of Reuters News Video Online include the following:

- Global Superbowl – Story: Why isn't football a global sport?
- Talk of the Town – Britney is back
- Europe New Year – Europe welcomes 2007 with a bang
- USA Obama – Obama jumps into White House race
- Greece Climate – Winter warmer
- Thailand Fugitive – Story: Thai police nab British fugitive
- India School collapses – Story: School collapses on students
- Virtual Shopping – Story: Virtual paper doll

## Delivery

Reuters News Video Online is available globally and reports are delivered 8 to 10 times throughout the day. The clips include voiceover in English as well as the natural soundtrack. Scripts are only available in English. The reports, available in multiple formats, bitrates and frame sizes, are delivered as XML files via FTP and are ready for use on most platforms including web, cable, and mobile.

## Contact

Please speak with your local sales manager for more information, or visit [reuters.com/media](http://reuters.com/media).

### Text

Reuters Newswires bring instant coverage of global news, plus value-added feature stories, analyses, supplementary content and essential news planning tools. We offer a broad range of newswires in 19 languages.

### Pictures

Reuters photographers distribute up to 1,500 pictures a day, covering news, sports, entertainment and business via our real time feed of news photographs, and via the web site Reuters Pictures, offering access to over 2 million images.

### News graphics

Reuters News Graphics Service provides visual analysis of top world news events including politics, science, economics, sport and the environment in an editable graphic format.

### Video

Reuters extensive global network of television journalists and camera crews delivers fast quality video coverage of top television news stories powering the newsrooms of broadcasters, production houses and online clients across the world.