

7 One Best Way

X-

학습목표

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-
- X -

학습내용

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- , ,

- 가
- : (precedent cases) ,
- 가 : 가 가
- - ,
-
(alternatives) 가 (optimum)
- - , 1776 가 『 』
- , :

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(1) One Best Way

1881 , , ,

(2) Pareto optimum

1906 , (Vilfredo Pareto, 1848-1923),
가

가

(3) X - inefficiency

1966 , (Harvey Leibenstein, 1922-94), , ,
X - (X - inefficiency)

- , ,
 - 가 가 : (improvement kaizen)
 - 가 : (innovation breakthrough)
- One Best Way X -inefficiency
 - ,
 - ,
 - ,

(1)

- : 富 가
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- - : ,
- (Charles Babbage, 1792 - 1871) :

(2)

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- : 가 가

One Best Way

X-

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$$= \text{_____} = \text{_____} +$$

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$$= \text{_____} \rightarrow \boxed{}$$

$$= \text{_____} () \rightarrow \boxed{}$$

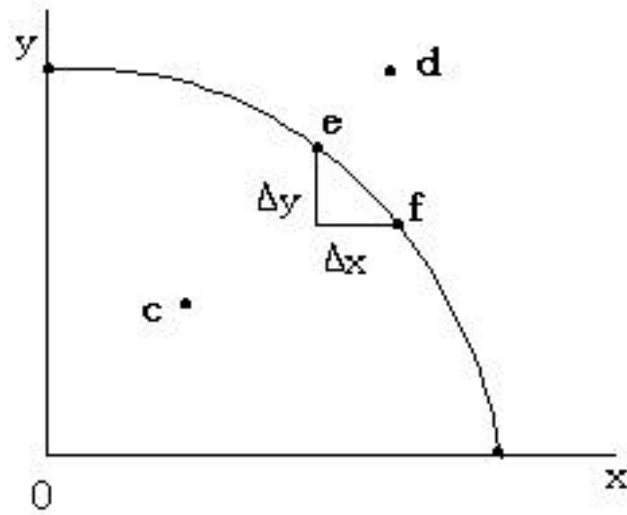
$$= \text{_____} +$$

- (Fordism) : 1 1955
, (Henry Ford, 1863 - 1947)가
- - , ,
 - ,
 - ,
 - , (flow line)

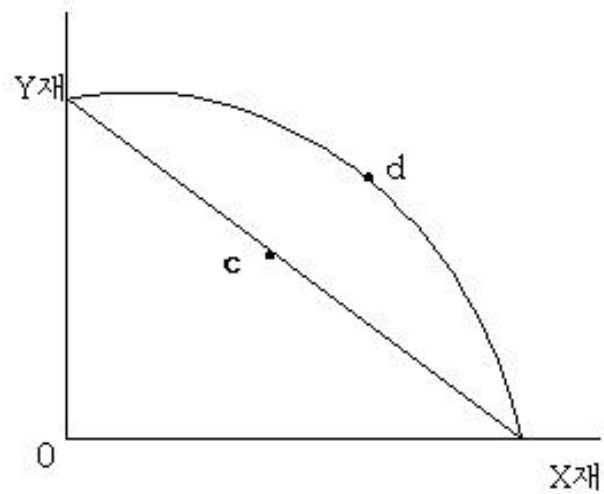
- :
 - : 가
 - :
- :
- : 가 가 가 가
- : 가 가

가

< 4> 가 :



< 5> 가 :



가

- 가 (production possibility curve) : 가
가

- (Pareto efficient allocation in production) :

X Y 가

가 (technically efficient allocation)

(Pareto efficient allocation in production)

- ,

(1) :

20

(O. Lange, 1904 - 65)

(Abba P. Lerner, 1903 - 82)

(2) :

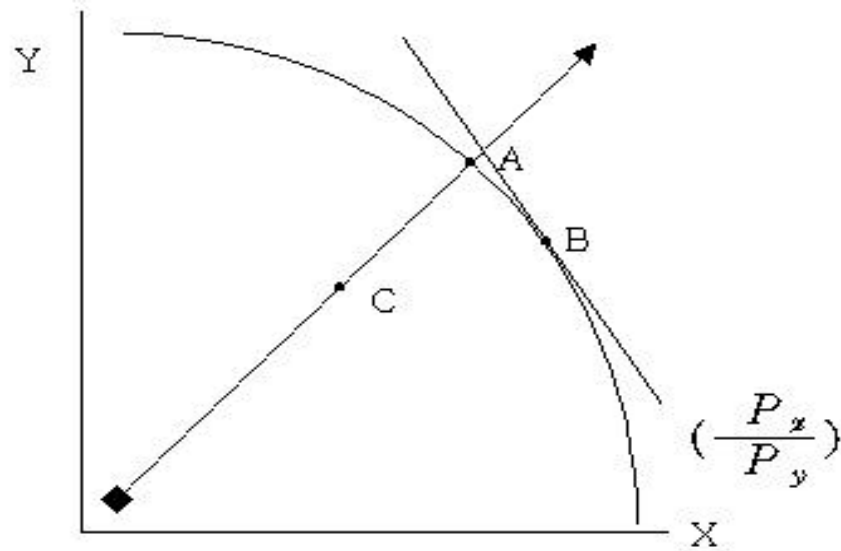
(3)

(K. Arrow, 1921 -) 가 (impossibility theorem) :

가 ,

X-inefficiency

< 6> X - inefficiency



• X - inefficiency : 가 가 가

X -inefficiency

- X -

, 가 X - 가 .
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 , , , , , 가 가 .
 , , ,

- X -inefficiency

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 - , :
 가

- One Best Way X - inefficiency
- (1)
 - (bureaucracy) : “ ” “ ”
(成文) , ,
- (2)
 - (traditional authority)
 - & (legal & rational authority)
 - (charismatic authority)

(1)

- (Ronald Coase, 1910 -) 1937 “ 가?”,
(transaction cost)

- : ,
(1991)

- : ,
,

(2)

: (Standard Oil Trust)

- 20 (John D. Rockefeller, 1839 -1937) :

- 가 , , , , 가
(Standard Oil Trust)

(3)

- 1920 :
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