#### AndroidScan

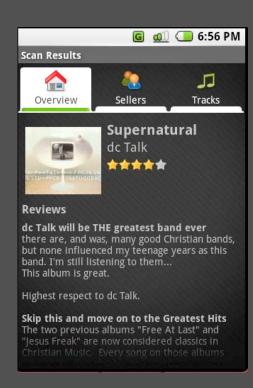
Developer: Jeffrey Sharkey

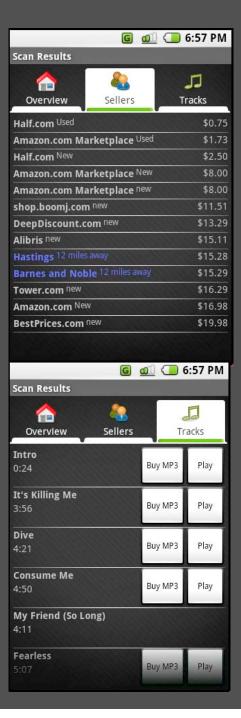
Finds pricing and reviews for anything with a barcode. It automatically recognizes barcodes and searches dozens of online stores, brick&mortar merchants, and local libraries.

- Automatic bar-code recognition
- Shows CD, DVD or book cover along with detailed reviews
- Plays sample music clips on the phone with a single tap

Search with barcodes!







#### Beetaun

Developer: Sergey Gritsyuk, Dmitri Shipilov

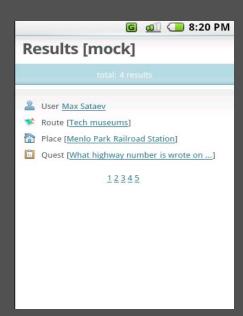
Social network around geographical content created by the people and for the people

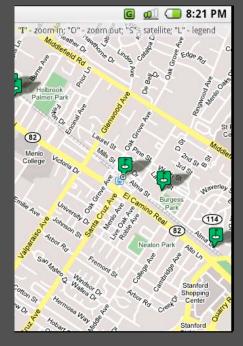
- Find out places which people liked in the city you are in
- Search for the most exciting travelroutes
- Share stories about your extraordinary trips

See more at usual places







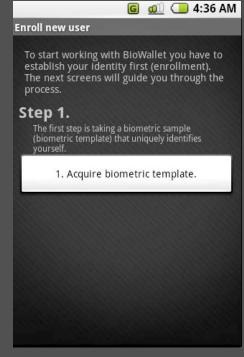


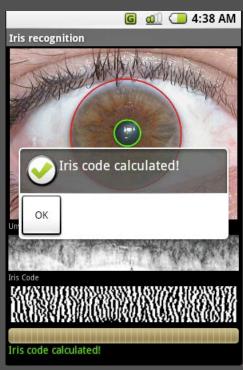
#### **BioWallet**

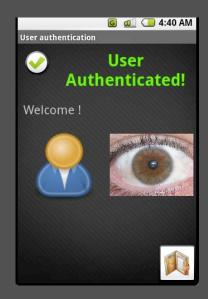
Developer: Jose Luis Huertas Fernandez

Biometric authentication system currently supporting iris based authentication

- Password manager that uses strong encryption systems with no need of passwords
- -Can act as biometric single-sign on platform for android services







#### Secure your device



#### BreadCrumbz

Developer: Amos Yoffe

A *different* kind of navigation application.

- Navigate by pictures
- Create your own routes
- Share them with your friends, share them with the world



BreadCrumbz - Your Way



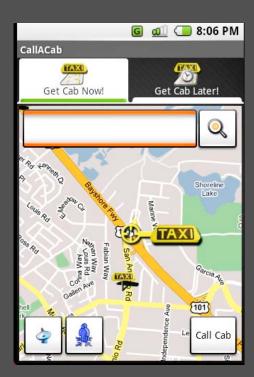


### CallACab

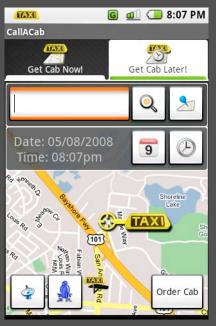
Developer: Konrad Huebner, Henning Boeger

Enables calling a cab to any location worldwide in a simple way

- Helps to call a cab in a foreign country when you do not have the local cab number
- Location-aware: No need to know where you are
- No call necessary: Never get a busy line







Call a cab with a single click



# City Slikkers

Developer: PoroCity Media and Virtual Logic Systems

Pervasive game which takes place in the real existing city.

- Connects a large number of players throughout the world and change the way the surroundings are seen
- -Symbolically interact with everyday urban environment & come into contact with previously unknown people

Pervasive game in the city









#### Commandro

Developer: Alexey Pisarev, Andrey Tapekha

Location based Social networking utility

- Find where your friends are and what are they doing at the moment
- Create activity plans which are tracked on real-time basis
- Get real-time location and friend-specific alerts





Keeps you together and informed



# Cooking Capsules

Developer: Mary Ann Cotter, Muthuselvam Ramadoss

Resources for quick dinner ideas, party tips, or elegant snacks at your fingertips

- Simplicity of the app is universally appealing
- Useful combination of videos, maps & easy-to-use grocery lists and recipes





Nourish: Watch, Shop, Make



## Diggin

*Developer*: Daniel Johansson, Aramis Waernbaum, Andreas Hedin

A new and exciting way to explore, manage & personalize your music collection

- Progressive display and download of album covers
- Design your own record crates
- Intuitive drag and drop user interface



### Immerse in your Android





## Dyno

Developer: Virachat Boondharigaputra

Evaluate automobile performance on the road

- Real-time horse power & speed calculation from acceleration data
- 0-100 km/hr timer
- -Customizable car setting

Dynamometer in your palm







#### E-ventr

Developer: Michael Zitzelsberger

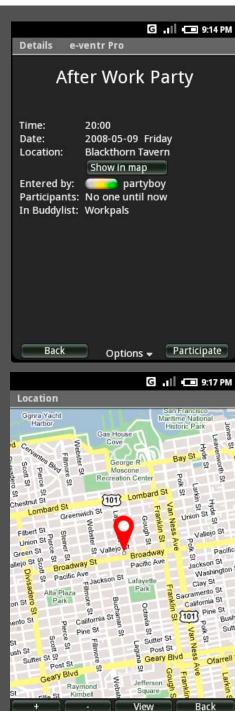
Personal mobile event manager and friendship finder

- Easy mechanism to arrange meetings with your friends, organize them and accept invitations – party, sports or concerts



Take your event manager with you





#### Eco2Go

Developer: Gary Pong, Jeff Kao, Robert Lam, Taneem Talukdar

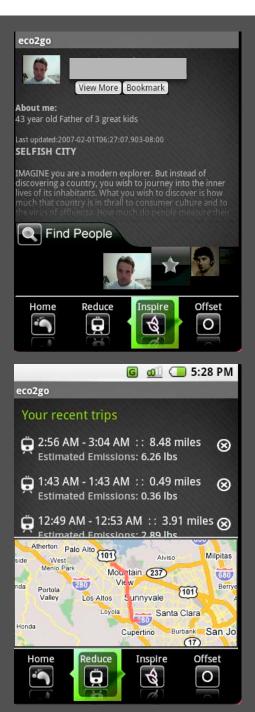
Track & reduce your carbon footprint. Share ideas on sustainable living with friends from around the world!

- -Track car trips and carbon output automatically; discover public transit alternatives that reduce your footprint
- -Share your sustainable living story, as it happens, with the global eco2go community you're not alone!
- -Offset what you can't reduce intelligently; track how your offsets are used to counter carbon emissions



Go green with your Android phone!





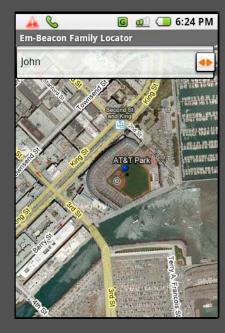
#### Em-Radar

Developer: Jack Kwok

Alerts you about emergencies and severe weather conditions

- Always-on 24 hours a day live emergency monitoring
- -Automatic alerts of emergencies based on location
- Helps stay connected with friends and family during emergencies





Stay informed – be prepared.



## Fingerprint

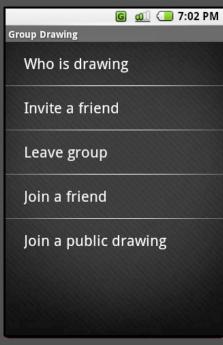
Developer: Robert Mickle

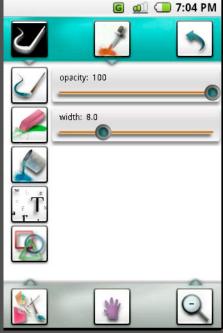
Fingerprint is a collaborative painting application. Draw by yourself, or together with friends – anywhere in the world.

- Share your canvas and invite your friends to draw with you
- Draw on photographs, snap a picture and then change it as a group
- Play on an infinite canvas; move around, zoom, and draw freely

Drawing. Together.









# FreeFamilyWatch

Developer: Navee Technologies LLC

Helps protect families from potential danger

- Locate high crime and sex offender neighborhoods
- Child abductions and missing persons
- Speed limit, air quality & safety zone monitoring



Keep your family safe wherever they go





### goCart

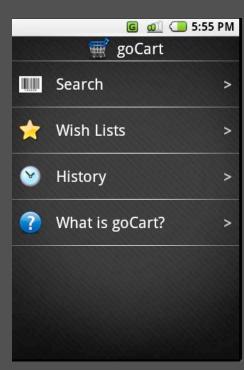
Developer: Rylan Barnes

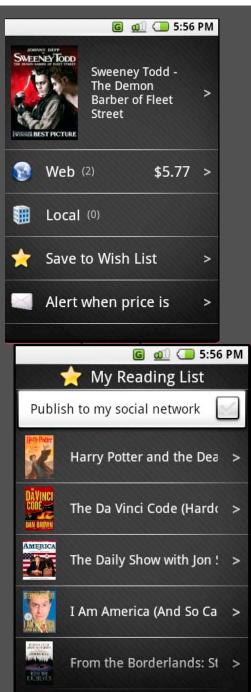
The perfect marriage of online shopping and window shopping.

- Scan the barcode of any product using your phone's camera
- -Compare prices of online merchants and nearby local stores
- -Build wish lists that can be shared with your friends on your favorite social network

Scan. Compare. Share.







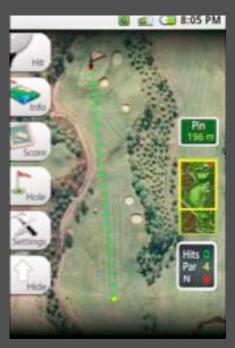
# GolfPlay

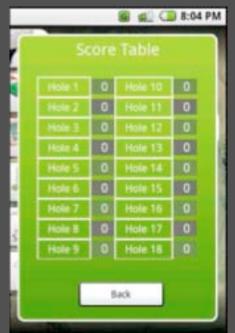
Developer: Inizziativa Networks

Provides support to all real time necessities of a golf player during a game

- Using GPS location and network connection to access game statistics, create tournaments and exchange impressions with your social networks







Use your mobile to help at the course



# gWalk

Developer: Klaus ten Hagen, Christian Klinger, Marko Modsching, Rene Scholze

Enables tourists to discover a destination individually using context sensitive information

- Create personalized tours
- Combines multimedia presentation of location based content
- Dynamically adapts to spontaneous decisions

Your personal city guide







### HandWx

Developer: Weathertop Consulting LLC

Delivers weather forecasts and high quality radar images to the handset based on location

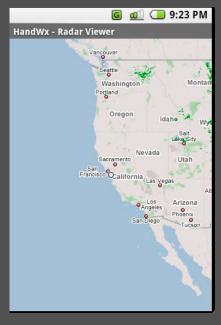
- Get forecast for any location
- View the radar by roaming and zooming at will



Get pin-point weather forecast in your mobile







## **IMEasy**

Developer: Yan Shi

Instant Messaging app aimed at serving a new mobility communication pattern among friends.

- Handwriting supported chat mode
- Interactive and synchronous map sharing (any changes on one side lead to changes on other side)
- -Interactive and synchronous paint sharing



#### Have more fun with IM



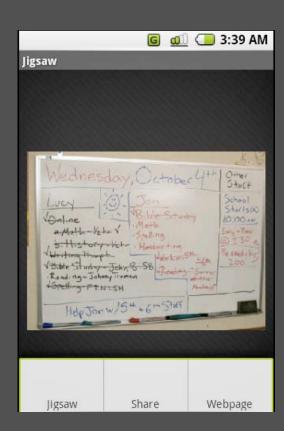


## Jigsaw

Developer: Mikhail Ksenzov

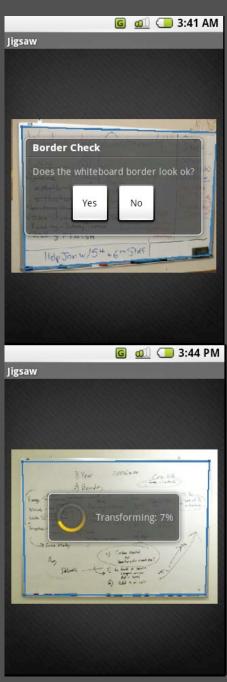
Enables users to capture, process and share whiteboard data.

- With edge detection, geometric transformations and image enhancements provides users with simple yet useful tool to capture whiteboard data



### Capture your whiteboard data





# **JOYity**

Developer: Zelfi AG

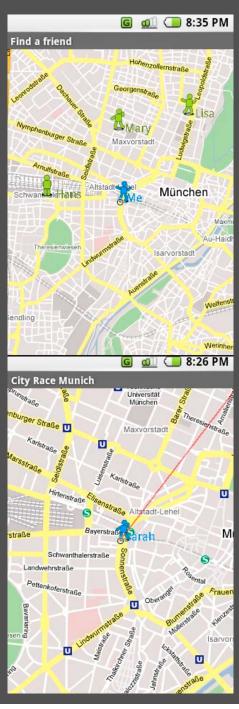
Platform for interactive and location based multiplayer games

- Players need to move around in real life
- Meet new people (virtual or in real life) in the community of players
- Reality and virtuality combined to an extraordinary experience



The next generation mobile entertainment platform





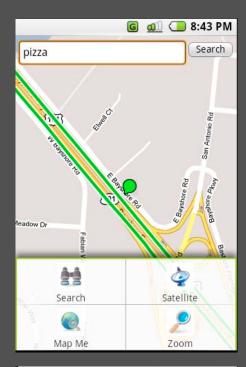
### LifeAware

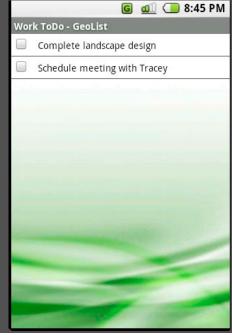
Developer: Gregory A. Moore, Aaron L. Obrien, Jawad Akhtar

Social networking service allows individuals to stay in touch and be aware of the locations of friends and family

- Locate your friends or businesses on a map and get directions
- Send your current location to a friend
- Receive notifications when your friends arrive at a location







Where is your life?

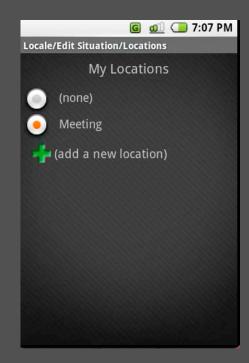


### Locale

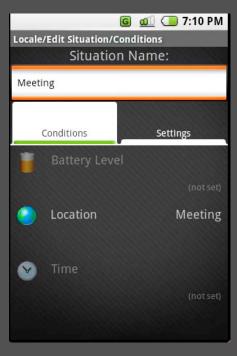
Developer: Clare Bayley, Carter Jernigan, Christina Wright, Jasper Lin

Dynamic settings manager that automatically changes your settings based on conditions, such as your current location.

- Locale ensures your ringer will never go off at an inopportune time again
- Third parties can leverage the Locale platform to reuse locations or add custom settings and conditions
- So easy to use, you'll wonder how you ever lived without it







#### Set It and Forget It!



## Lready Emergency Manager

Developer: Chris Hulls, Dilpreet Singh, Luis Carvalho, Phuong Nguyen

Your family's emergency preparedness and communications tool

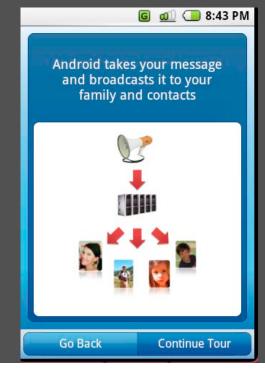
- Stay connected even if most infrastructure has failed
- -Send and receive multi-channel messages
- -Get automated location-based disaster alerts



Keeping Families Safe & Connected







#### Marvin

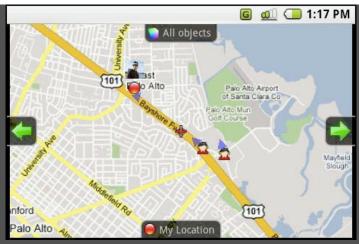
Developer: Pontier Laurent

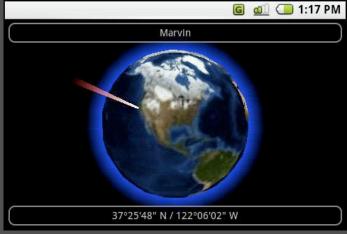
The 100% mobile solution to publish and browse geolocalized static or moving objects around you.

- -Publish your location, your blog, advertise for your local business, find a date, a job, make new friends, inform people around you
- Connect people with same or complementary interests
- OpenGL based and animated objects browsing. 3D map, Virtual billboards integration into Google Street View content

### Be local globally









### Mobeedo

Developer: Sengaro GmbH

Brings URI-referenced multimedia information to the phone when you need it

- -A community annotates any URI referenced multimedia content with a set of parameters (spatial-temporal, categories, personal) via web portal
- On the mobile client, users get relevant information for their current situation
- -Local news, location dependent reminder, situation based ads, traffic announcements, virtual festival guide, etc

Relevant content in your pocket







#### Multiple Facets Instant Messenger

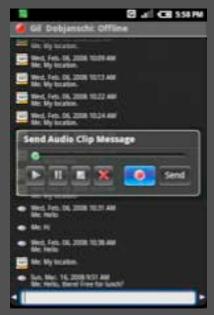
Developer: Virgil Dobjanschi

Multi-media enabled, location aware XMPP IM

- Location aware IM
- Exchange multimedia messages
- Notification & reminders
- Integration with Phone's Contacts Application







Experience IM like never before

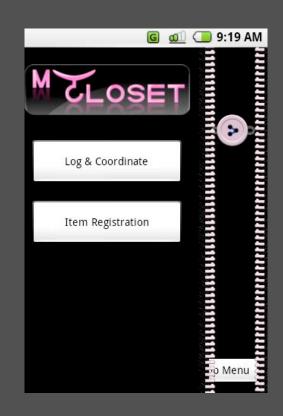


# MyCloset

Developer: Mamoru Tokashiki

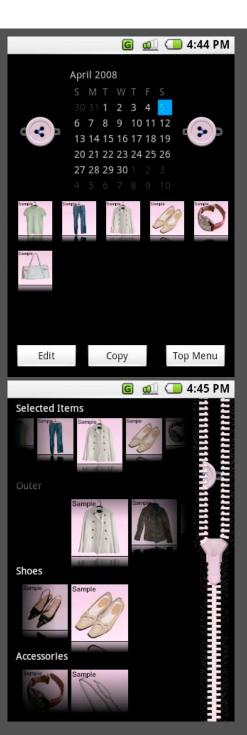
Manage and plan your fashion items

- Build your closet inventory in the phone
- With easy touch operations, plan your daily fashion coordinates



Have your closet in your mobile





#### PedNav

Developer: RouteMe2 Technologies Inc.

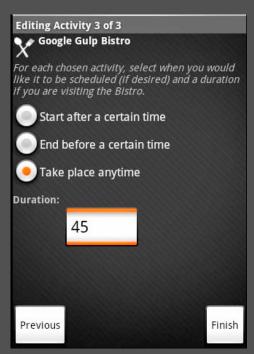
Personal activity planner when moving around and interacting with an urban environment.

- Helps create a personalized itinerary based on your plans for your day – lunch, grocery, pick-up, soccer game, local attraction & specify when to go where
- Timely order of events specifying when to go where and how to get there



Take your personal navigator with you







#### Phonebook2.0

Developer: Voxmobili

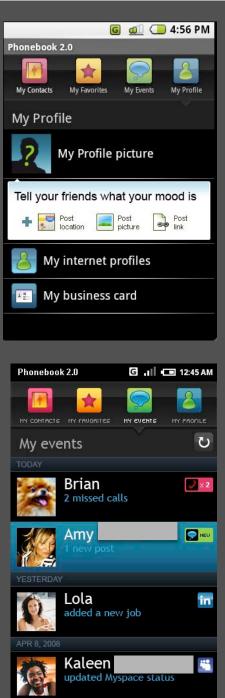
A contextual phonebook integrated with presence & messaging enabling social interactions from one place.

- Turns the static phonebook into an interactive and dynamic social app







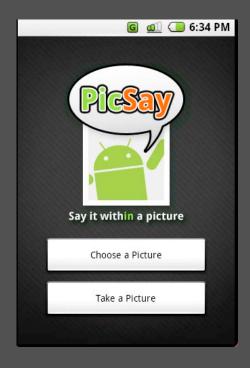


# PicSay

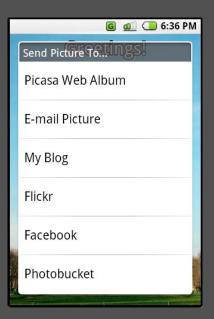
Developer: Eric Wijngaard

Image editor that enables quick personalization & sharing.

- Only a few clicks to take a picture, add personalized messages and share with friends or photo-sites







### Say it within a picture



## PiggyBack

Developer: Christophe Petit, Sebastien Petit

#### Dynamic ride-sharing

- -Share your car after indicating your destinations
- Search the database for available drivers
- -Drivers and passengers share expenses, reducing their carbon footprint



Save on gas, meet people Share the road, share your car





## Pocket Journey

Developer: Anthony Stevens, Rosie Pongracz

Connects your location to the voices of a global community of artists, historians, comedians, musicians and more.

- Captures information about any location on the planet as audio and video
- Complete coverage of major cities and beyond through community generated content: stories, historic viewpoints, neighborhood minutia, etc
- Advanced analytics deliver personalized results based on specific interests and location





Instantly Know Everything About Anywhere Back to neighborhood description



## Rayfarla

Developer: Stephen Oldmeadow

Helps explore the world of music through learning, producing, and playing with sound.

- With on-screen keyboard and percussion, user can produce music
- Games related to music are provided to entertain the music enthusiasts







G 0 4:20 AM



# Safety Net

Developer: Michael DeJadon

Automated alert system that signals an alarm with a single press of a button

- Provides the tools to build the safety network between friends and loved ones
- Various modes of operation: panic, silent, medical, tracker





SAFETY NET

Help is only a button press away



### Social Monster

Developer: Siu Lung Ben Hui, Tommy Ng

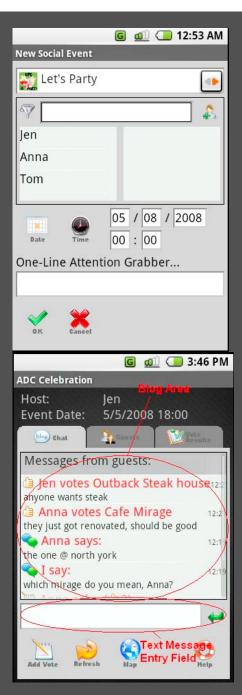
Innovative ad-hoc social event planning tool.

- Invite your friends, chat and make event planning decisions together
- No longer need to make calls to each of your individual friends when planning your next party
- -Your phone book entries are your contacts/friends no user account registration



Stay on top of your social life





# SplashPlay

Share and learn music on different instruments using SplashPlay and a paper-thin light panel.

- Combines freely available open source tutorials with optionally available hardware
- Learn songs or chords wherever you want, such as on a bus or train, or even in your tent at a music festival
- Use the phone to wirelessly control the light panel using BlueTooth





The easy way to learn music



Sustain - Keeping Your Social Network Alive

Developer: Niraj Swami

Intelligently listen and react to a fluid social network

- -Listen for stories and updates relevant to your contacts
- Intelligently manage a messaging system for autoreplies and reminder alerts
- Connecting you with contacts in the vicinity of your physical location



Listen to the world, communicate with yours





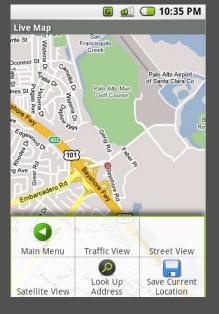
# SynchroSpot

Developer: Shaun Terry

Location based personal reminders and location based ads

- Users can record alerts for arbitrary locations that will automatically appear when the user is near the location
- -Advertisers can alert the user to special promotions when they are near a certain place







Get your alerts and ads when you are there



# Talkplay

Developer: SungSuh Park

Video and voice based messaging system

- Users can communicate with one another entirely via video and voice, including indicators for presence



Connect through videos





### Teradesk

Developer: José Augusto Athayde Ferrarini

File virtualization software platform for online file storage, collaboration and remote access

- -Users' data always available on a secure and controlled environment with collaboration support
- Multiple encrypted transferences of any type and size with versioning support, allowing users to pause, resume or recover broken transfers
- Browse and get files from home/office computers and cell phones



Access your data from anywhere



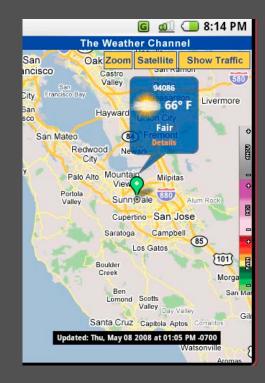


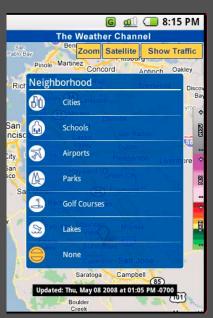
#### The Weather Channel for Android

Developer: The Weather Channel Interactive Inc.

Interactive weather tools for your lifestyle

- Location based conditions, forecasts and severe weather alerts
- Integration with Android address book to share weather info
- View neighborhood weather conditions - including schools, parks, golf courses - for daily planning







Take the weather with you.

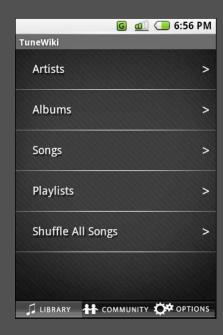


### TuneWiki

Developer: TuneWiki Inc.

Next generation media player with streaming synchronized lyrics

- On-screen display of synchronized lyrics while the song is being played
- Members can share listening selection in real time
- Connecting members with similar taste in music



Wonder what the lyrics are?







#### Wikitude – The Mobile Travel Guide

Developer: Philipp Breuss

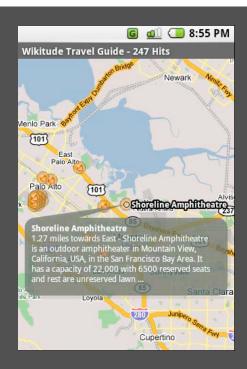
Mobile travel guide based on location-based wikipedia content

- -Location-based POI search, by category, term & near an address
- Various options for search views: map, list, details



#### The Mobile Travel Guide







### Writing Pad

Developer: ShapeWriter Inc.

Innovative and fun method of entering text into touch screen

- Rather than one letter per action, enables 1 word per stroke







### Have fun writing

