Company Brief

Mirifice™
Broadcast Technologies

Overview

Mirifice Ltd was founded in 2004, with the aim of providing innovative solutions for the broadcast industry. Mirifice success has been based on bringing together a team of broadcast and telecoms experts, with strong relationships in the industry. This team has enabled Mirifice to win major projects with the most prestigious companies in the sector. Delivering excellent solutions, on time and to budget, has ensured repeat business and built Mirifice an enviable reputation.

Mirimon™ monitoring

Mirimon™ gives Digital TV broadcasters an unprecedented view of the service and experience that they deliver, from their customers' perspective. Mirifice's patented technology monitors the quality of the service delivered to the subscriber in the live network. If the quality falls outside an acceptable envelope the broadcaster is notified, with supporting diagnostic information. Mirimon™ can even identify problems before the subscriber is aware of them.
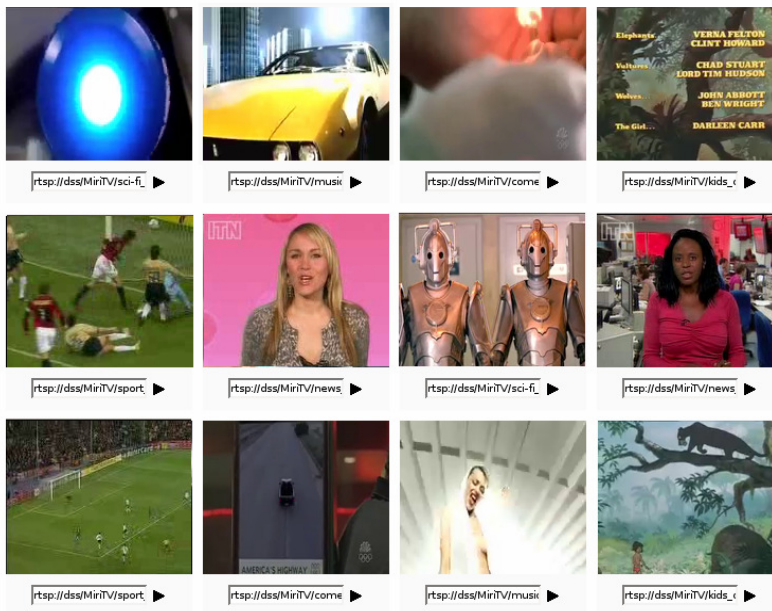
The benefits of improving customer experience using Mirimon™ are realized through reduced churn, improved customer acquisition and wider adoption of revenue generating services. Mirimon™ information also enables more efficient customer relationship management, network management and set-top box management, thus reducing operational costs.

Our Customers

- BSkyB
- Comstar
- Nagravision
- OpenTV
- Pace
- Scientific Atlanta
- Sony
- Tandberg
- Thomson
- Top-up TV
- Virgin Media
- Virgin Mobile
- Vodafone

Our Partners

- Amino
- Arqiva
- DTG
- EMI
- EventIS
- Quative

Mirifice
Total Broadcast Expertise

Mirifice
Broadcast Technologies

Automated Test Environment (ATE)

By using Mirifice's ATE manufacturers can raise the quality of the devices they ship by enabling their engineering teams to analyse and fix faults more efficiently.

The ATE system provides automated 'black box' testing by controlling the behaviour, inputs and environment of a device under test and measuring the resulting outputs. The ATE system can also provide 'white box' testing by importing conventional de-bug trace output from the device or by integrating our Mirimon product to monitor internal device states and events.

Consultancy Services

Mirifice provide leading broadcast companies with Project and Program Management, Software Development and Technical Consultancy services. Our recent projects have included:

- Personal Video recorder (PVR)
- Video On Demand (VOD)
- Broadcast monitoring solutions
- Set top box middleware
- Electronic Program Guide (EPG) and other top-level applications
- STB deployment programme management
- Broadcast playout optimisation and re-architecting
- Conditional Access (CA) systems, including CA swaps
- End-to-end broadcast architecture
- Provisioning systems
- User Interface Design (UI)
- Multimedia delivery (SMS, MMS)

Head Office

Testimonial

"During a very tight schedule, Mirifice provided us with critical software and test support and delivered a top quality product on schedule and to budget. Their understanding of our requirements was comprehensive and they provided not just the reactive work requested but also pro-actively contributed to the project. We continue to work with Mirifice and to enjoy an excellent working relationship with their staff for whom we have high regard."

Simon Dore, CTO at Top Up TV

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Innovative Solutions. Dependable Delivery.