

# NIA

2008

IT

- IDC

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2007. 12. 18 /



# 2008 IT - IDC

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IDC '2008 (Annual Look)' 10 IT  
 (The Post - Disruption Marketplace Takes Shape) (2007.12)

- IT 가 , IT  
 , (BRIC+9) ,  
 “ ” ,  
 , “ 가 ” ,  
 , 가  
 , IT , /  
 가 , IT  
 , 2008 IT

IDC 2007 IT Hyper - Disruption  
 , 2008 IT Post - Disruption  
 Marketplace가

○ IDC '2008 (Annual Look)' 10 IT  
(The Post - Disruption Marketplace Takes Shape)  
(2007.12)

○ IDC 2008 , , ,  
가 /

○ IDC 2008 4 Disruption IT

- , 가 ,

2008 10 IT

IT 가

○ IT 가 가 , 2008 IT  
2007 6.9% 5.5%~6.0%  
- IT 2007 6.6% 3~4%

○ 2008 (6.3%), SW  
(8.5%) HW 1% (5.7%)

IT , (BRIC+9)

○ 2008 IT IT



o Apple iPod Touch, Amazon Kindle 2008  
 가 PC ,  
 가 가  
 - 가 Asus, Qisda( BenQ), Compal,  
 Electrobit, MS, Apple

o Intel Intel  
 PC OEM  
 가  
 가

o 가 , Google Android (Open Handset  
 Alliance)  
 - 2008

o 가가 , ,

o 2008  
 가  
 - Facebook, Orkut, Twitter IBM, MS, Cisco,  
 EMC , BEA 2.0

o 가 , , ,  
 “Eureka 2.0”  
 가

- Lexalytics, Clear Forest, Connexor, Cymfony, Biz360, Attensity, Attenex, Recommind

IT , / 가

- 2008 가 가
- Salesforce.com “ ”
- 2007 Oracle, MS, SAP IBM 가

, , IT

- , VoIP
- VoIP

- 2008 가 ( : )

- IT
- 2008 , , , IT , EU

## 2008 IT

- IDC 2008 IT
  - Intuit, TOTVS, Datasul, 1C, Kaspersky Lab, ICICI Infotech, Tally, Ramco, Kingdee, UFIDA, Genersoft, New & Grand
  - TeleNav, Networks in Motion
- 2008

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