

# DESIGN MUSEUM

DESIGN MUSEUM, SHAD THAMES, LONDON SE1 2YD  
TICKETS: Adults £8.50; Concessions £6.50; Students £5.00; Under 12s free  
OPENING: 10.00 -17.45 Daily. Last Admission: 17.15  
PUBLIC INFORMATION T: 0870 833 9955 W: [designmuseum.org](http://designmuseum.org)  
ADVANCE BOOKING T: 020 7940 8783 W: [ticketweb.co.uk](http://ticketweb.co.uk)



Media Announcement

## INDUSTRIAL FACILITY

- SOME RECENT PROJECTS

9 May 2008 – 28 September 2008

Industrial Facility is a London-based design office formed by designer Sam Hecht and architect Kim Colin. With designer Ippei Matsumoto, it has established itself as a significant design office of mass-produced goods. Industrial Facility takes pleasure in the anonymity of everyday items and applies intellectual rigour, high design values and vision to the most mundane of products such as coffee makers, stationary and kitchen utensils.

This exhibition is an opportunity to see some of Industrial Facility's recent and current projects, and aims to reveal the design motives and functional workings of the practice. Although based in London, they have designed almost entirely for foreign markets, with little of their projects being seen or consumed in the UK.

Recent commissions include work for Herman Miller, Established & Sons, and Yamaha. As Creative Advisors to Muji, the practice has designed over 50 items for the Japanese retailer, ranging from furniture to apparel to electronics to food, creating inspiring solutions to everyday commodities. Several of the newest projects will be on view in the exhibition.

Running in parallel to the exhibition is a selection of almost one hundred items Sam Hecht has amassed over the last fifteen years that cost 'Under a Fiver'. Drawn from all over the world, the items display everything from astonishing kitsch to the purity of functionalism. Each object tells a story about contemporary culture, about the nature of manufacture and marketing, and about the way we see and use things. Its role in Industrial Facility's office is to inform the work and to allow an acute understanding of local rather than global consumption. These items are not mere souvenirs, there are no famous names behind them, no manuals required to operate them and their cost is of no relevance to their function.

To request further information, images, and interviews please contact Ashley Woodfield at the Design Museum Press Office on 020 7940 8787: email [ashley@designmuseum.org](mailto:ashley@designmuseum.org)

## **Notes to Editors:**

### **1. Industrial Facility Biography / Selected Highlights:**

**2002** Industrial Facility is formed by Sam Hecht (UK) and Kim Colin (US)  
Sam Hecht becomes World Muji Designer  
Kim Colin becomes tutor in Architecture at the RCA, London

**2003 - 04** Ippei Matsumoto (Japan) joins the office. Industrial Facility clients include Taylors EyeWitness, Whirlpool Italia and Magis and Panasonic  
Industrial Facility become Creative Advisors for Muji Europe

**2006** Found Made Thought: The work of Industrial Facility, Israel Museum. Projects commence with LaCie and IDEA. Industrial Facility move offices to Britton Street in Clerkenwell

**2007** Sam Hecht & Kim Colin commence work with Herman Miller  
Works commence with Hitachi and Established & Sons  
Sam Hecht forms a teaching platform in Design Products with Durrell Bishop and Andre Klauser at the Royal College of Art, London

**2008** Projects commence with Yamaha Japan, Issey Miyake

### **2. 'Quotes from Industrial Facility'**

“For us, design binds material to the concept of pure necessity.”

“An object is no more important than the thing that it rests on or the room that it sits in.”

“Objects talk amongst themselves and in truth, people are but a part of the balance of life.”

“Our design depends on something outside of itself for completion.”

### **3. Further information – [www.industrialfacility.co.uk](http://www.industrialfacility.co.uk)**

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